

# AN INVITATION TO SPONSORSHIP



IAVE

## The 4<sup>th</sup> IAVE Africa Regional Volunteer Conference

"The Role of Youth Volunteering in Poverty Reduction  
and National Development Strategies"

### HOST ORGANIZATIONS

V - NET RWANDA



NATIONAL ITORERO COMMISSION

**We are pleased to invite you to become a sponsor of  
The 4<sup>th</sup> IAVE Africa Regional Volunteer Conference in Rwanda**

**8<sup>th</sup> – 11<sup>th</sup> June 2015, Kigali, Rwanda**

## A CONFERENCE ON VOLUNTEERING

Too often when there is discussion of “volunteering in Africa,” it actually is about the engagement of volunteers from outside Africa. Yet there are centuries old traditions of volunteering by Africans to help Africans and to build stronger communities that are overlooked and undervalued.

Now, in its 4<sup>th</sup> Africa Regional Volunteer Conference, IAVE is continuing its efforts to celebrate that volunteering and to strengthen the leadership and institutional capacity to further develop it as a powerful force to address the human, social, economic and environmental challenges faced by the sub-Saharan African nations.

Today half of the population of Africa is under age 20. This creates unprecedented challenges and unprecedented opportunities. Now is the time to concentrate attention on strategies that will engage the energy, the aspirations, the commitments and the abilities of young Africans as volunteers in addressing the continent’s challenges while creating a culture of service that can engage them throughout their lives.

### WHY SHOULD YOUR COMPANY/INSTITUTION SPONSOR THIS CONFERENCE?

Be part of **IAVE Africa Regional Volunteer Conference – Kigali 2015!** In 3 days, this conference will offer focused plenary presentations, contributed sessions, exhibits, posters, evening social events, pre-conference community events, and post-conference field trips. This conference would give your company/institution opportunities for sponsoring specific components of the conference in order to achieve a positive outcome for the expected 120 attendees. Sponsoring a portion of the conference will also increase our ability to provide scholarships and travel awards to various participants, beginning professionals, local government representatives, citizen and volunteer organization members, and other individuals who would otherwise be unable to attend.

Companies, agencies and organizations are invited to sponsor the conference, and may target donations toward a variety of opportunities and events. Each opportunity will increase the visibility and impact of your organization. For additional information about the conference, please visit [www.iave.org](http://www.iave.org).

We are honored to host this prominent conference and cordially invite you to participate, contribute, and ensure its success.

We have a plan to publicize this conference as we proceed and we will be happy to recognize your business’s contribution in our promotional materials and in later reports on the project in our newsletter, on our website, and through other communications to the public.

## ABOUT THE CONFERENCE

It is highly appropriate that the conference will be held in Rwanda. The Rwandan government has put in place a national policy on volunteering and has given responsibility for its implementation to the National Itorero Commission which, in turn, is working in close collaboration with the Rwanda Volunteer Network, a network of indigenous and international volunteer involving organizations. Rwanda is one of the few African countries with a national policy on volunteering and is very willing and excited to share their experience of the past three years of policy implementation.

The conference will focus on strategies for expanding engagement of youth in development activities and on the development of national policies and programs on volunteering. Engagement by young people will be integrated into the conference.

Currently there is limited participation from local companies to engage their employees in volunteer programs. There will be sessions on corporate volunteering with **opportunities for GCVC members to participate** as presenters and discussants.

The conference will be held at the Umubano Hotel in the Rwandan capital, Kigali from June 8 to 11, 2015

## SPONSORSHIP OPPORTUNITIES

### Gold Sponsor

**Sponsor Value: USD 25,000**

#### **Sponsor Benefits:**

- ❖ Honored as the Gold sponsor of a conference.
- ❖ Plenary speaking opportunity.
- ❖ Special reception before the opening.
- ❖ Placement of sponsor logo in the formal positions and on all possible media channels, and conference banners
- ❖ Customization of sponsorship benefits available.
- ❖ 5 complimentary registrations for the company or your NGO partners.

## Silver Sponsor

**Sponsor Value: USD 10,000**

**Sponsor Benefits:**

- ❖ Honored as the Silver sponsor of a conference.
- ❖ Special reception before the opening.
- ❖ Placement of sponsor logo in the formal positions and on all possible media channels, and conference banners
- ❖ Customization of sponsorship benefits available.
- ❖ 4 complimentary registrations for the company or your NGO partners.

## Bronze Sponsor

**Sponsor Value: USD 5,000**

**Sponsor Benefits:**

- ❖ Honored as the Bronze sponsor of a conference.
- ❖ Special reception before the opening.
- ❖ Placement of sponsor logo in the formal positions and on the media
- ❖ 3 complimentary registrations for the company or your NGO partners.

## Friend Sponsor

**Sponsor Value: USD 1,000**

**Sponsor Benefits:**

- ❖ Honored as the Friend sponsor of a conference.
- ❖ Special reception before the opening.
- ❖ 2 complimentary registrations for the company or your NGO partners.

## Supporter

**Sponsor Value: USD 500**

**Sponsor Benefits:**

- ❖ Branding on website, program and stage signage.
- ❖ 1 complimentary registration for the company or your NGO partners.

**TO DISCUSS PARTNERSHIPS**

In Rwanda, please contact Archimede Sekamana, V-Net Rwanda, at [asekafr@yahoo.fr](mailto:asekafr@yahoo.fr).

Outside of Rwanda, please contact Kathi Dennis, IAVE Executive Director, at [kdennis@iave.org](mailto:kdennis@iave.org).