



THE EUROPEAN CONFERENCE ON CORPORATE VOLUNTEERING

AUGUST 31-SEPTEMBER 1, 2015
ZURICH, SWITZERLAND



INVITATION TO SPONSORSHIP

The European Conference on Corporate Volunteering August 31- September 1, 2015

We are pleased to announce that IAVE and Credit Suisse, member of IAVE's Global Corporate Volunteer Council (GCVC) and one of the world's leading financial institutions, are jointly hosting The European Conference on Corporate Volunteering, August 31- September 1, 2015 in Zurich.

The goal of the conference is to significantly advance both the discussion and the practice of corporate volunteering in Europe, engaging key thought leaders as well as executives and managers of companies committed to developing strong, high impact volunteer efforts.

All businesses, of any size and from any industry, headquartered or operating in Europe, are invited to participate. Participation by NGOs and international agencies will be by invitation.

The conference will be held at Conference Center Bocken in Horgen, just 30 minutes from the Zurich international airport. With an extensive campus above Lake Zurich, Bocken offers a unique atmosphere for participants to pause from their daily work to share, reflect, learn and plan together.

The program content is being developed with significant input from GCVC member companies. It will focus on the forces shaping corporate volunteering, globally, regionally and within companies – opportunities, innovations and challenges. It will explore such issues as how companies can increase the impact of their volunteer efforts, how they can leverage technology to increase participation and how volunteering can be a strategic asset in achieving business goals. It also will illuminate how companies can build strong strategic partnerships with leading NGOs, United Nations agencies and one another to contribute to the UN's post-2015 development agenda.

Sponsorship Opportunities Available

IAVE and Credit Suisse are pleased to welcome GCVC members and other companies as sponsors of the conference. **This is a special opportunity for GCVC members headquartered or operating in Europe to showcase their support for the continuing development of corporate volunteering in Europe.** Please see below the specific sponsorship levels available. Sarah Hayes, Consulting Director of GCVC, will be happy to talk with you further about becoming a sponsor. You may contact her at sehayes@iave.org.

Please note that, in compliance with Swiss regulations, all sponsorships will be paid directly to Credit Suisse.

Sponsors level and benefits

March 16, 2015

	Platinum CHF 40,000 USD 40,000	Gold CHF 25,000 USD 25,000	Silver CHF 15,000 USD 15,000	Bronze CHF 7,500 USD 7,500	Dinner CHF 10,000 USD 10,000	Aperitif CHF 5,000 USD 5,000
Performance on spot						
Plenary speaking opportunity	x					
Opportunity to speak in a forum or a workshop	x	x				
Opportunity to sponsor a forum or a workshop	x	x	x			
Visual presence						
Logo in the Conference program/guide/flyer	x	x	x	x	x	x
Logo and website link displayed on the conference website	x	x	x	x	x	x
Logo displayed at the conference	x	x	x	x	x	x
Color pages of advertisement in the conference program	2	1	1/2	1/4	1/4	
Opportunity to display promotional material, on a table	x	x	x	x	x	x
Company profile in the conference program/guide/flyer	x					
Logo and Statements in conference summary (print, footage)	x	x	x	x	x	
Brand recognition						
Logos will be positioned hierarchical by sponsorship level	x					
Specific value return						
Complimentary conference registrations	4	3	2	1	1	1
Special Sponsorship						
Acknowledgement during the dinner, a 10 minute speaking slot in dinner program					x	
Acknowledgement at the aperitif, name and logo will be showcased						x