

COMMUNITY DEVELOPMENT THROUGH CORPORATE VOLUNTEERING

4th IAVE Africa Regional Volunteer Conference



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Kigali
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PFGF Board Chair



Outline



- About the Partnership for Growth Foundation (PFGF)
- Why the interventions
- Programmes on CSR
- Conclusion
- Summary

Partnership for Growth Foundation (PFGF)



- Established in **2010** and registered in July **2011**
- **Our Vision:** Promoting socio-economic development of the local community.
- **Our Mission:** To promote access to quality education, healthcare, food security, safe water and environment conservation to the most needy in rural areas.

PFGF Programmes



- **Quality Education** – To enhance educational standards in rural areas as well as academic excellence and talent development. We also aim to create awareness about sustainable livelihood initiatives especially other sources of income apart from traditional farming and cattle rearing; for both the youth and the marginalized communities.
- **Healthcare** – To promote healthy eating habits and awareness creation on communicable and non-communicable diseases affecting the community and nation at large.
- **Food Security** – To encourage planting of diverse food crops as well as proper farming methods; food planting, harvesting and proper storage to eliminate food scarcity as well as food poisoning e.g. aflatoxin.
- **Safe Water** – To enhance water accessibility and promote water harvesting, conservation and recycling.
- **Environment Conservation** – To promote sustainable environmental practices by encouraging planting of trees. This is a program which would run hand-in hand with the water program taking into consideration the seasons of the year.

The History



Traditional farming

- Lack of learning resources

Low education transition rates

- Reduced crop output and income

Youth unemployment

Crop failure and food poisoning

- Low performance in schools and community

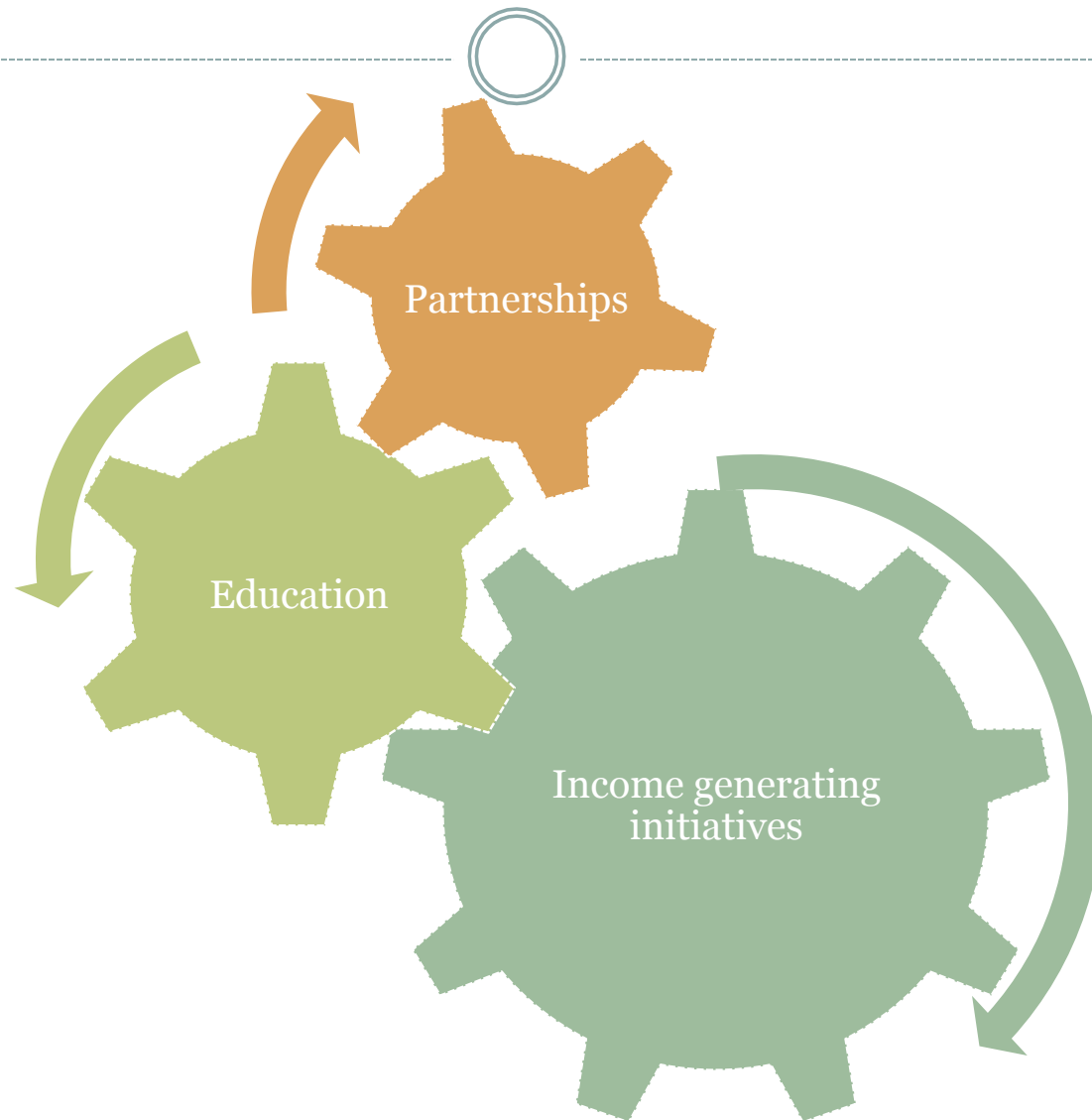
Increased dependency levels

- More poverty (**73%**) and food related illnesses

Drug abuse, conflict and insecurity

**Millennium Development Goals
Kenya Vision 2030**

Approach to address the Challenges



Bayer Foundation – Being a Role Model Pays Off



Rain-based agriculture and poor farming methods



Livelihoods – Bayer Foundation

Train



Engage

Motivate



Poultry Farming



Drip Irrigation

Water Harvesting and Environment Protection



Water Scarcity



Youth Empowerment & Business Support



Sports



**Exchange
Visits and
Learning**



**Support to
youth
businesses**



Quality Education – Kianda & Safaricom Foundations



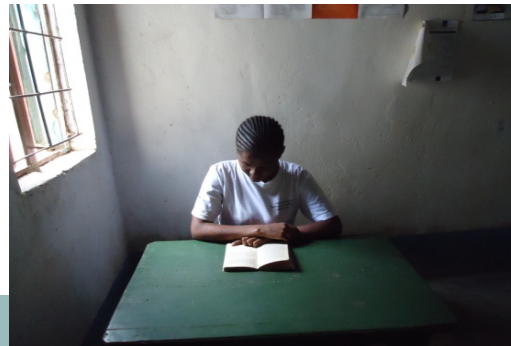
Before



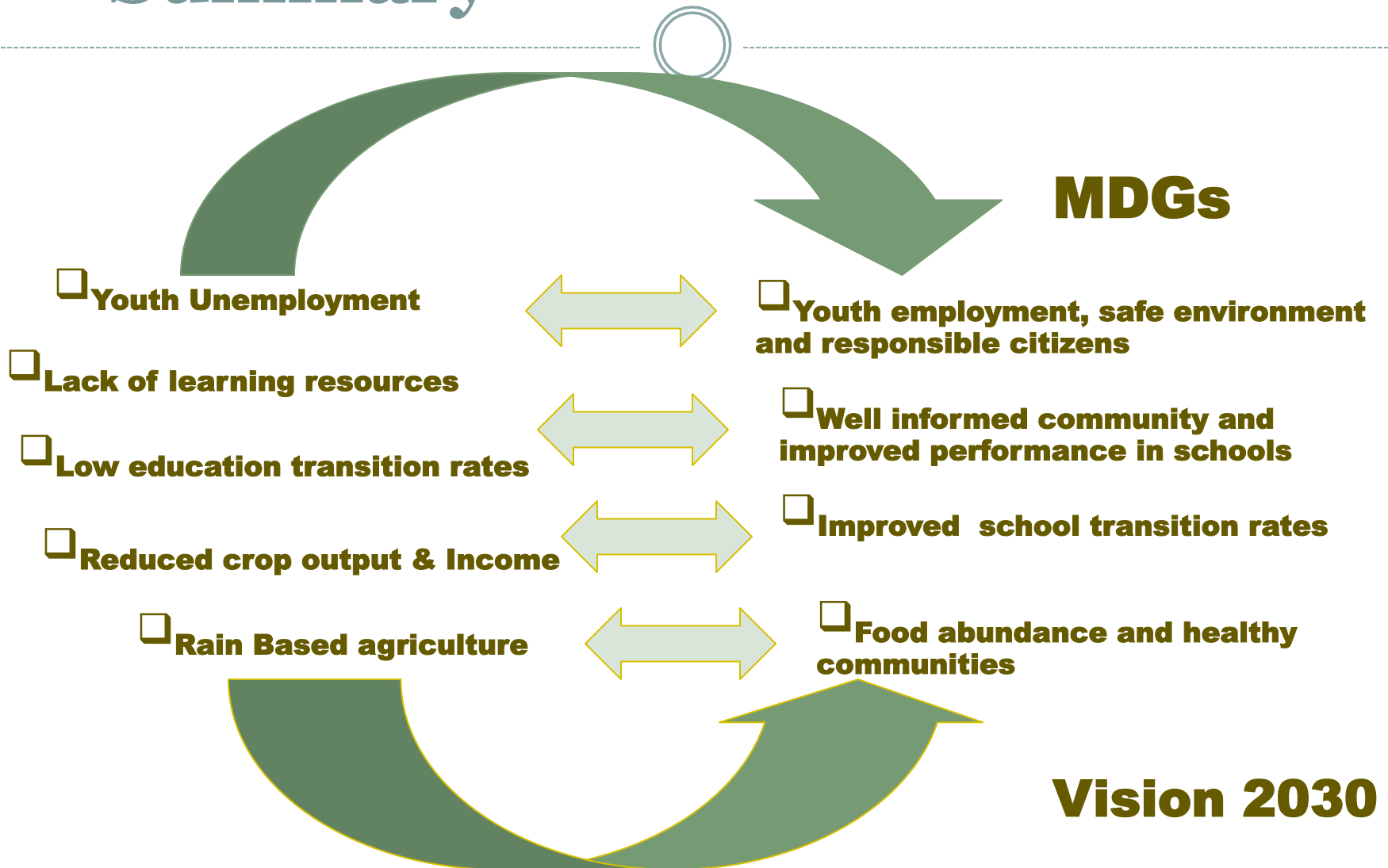
Now



Students
Teachers
Community members
Community groups



Summary



Partners



Local government Administration

Ministry of Youth Affairs and Sports

Ministry of Gender Children and Social Development

Contacts



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Thank You

