



International Association for Volunteer Effort

Corporate Volunteering

4th Africa Regional Volunteer
Conference

Kigali, Rwanda

June 11, 2015

“At no point in history has the potential been greater for people to be primary actors, rather than passive bystanders, in their communities, to affect the course of events that shape their destiny. ”

State of the World Volunteerism Report, UNV, 2011

IAVE's Mission:
*Promote, Support,
and Celebrate
Volunteering Around
the World*

What does IAVE do?

- **Global Networks-** GCVC, GNNVC, GYV
- **Global and regional convening-**
 - 2014 World Conference in Australia, **November 2016 Mexico**
 - Regional conferences Rwanda 2015, Hanoi 2015, Bahrain 2015
- **Knowledge Development-** GCVC Research Project, The Big Tent, Getting the Word Out Volunteering in Africa, Partnerships in Disasters, Youth Volunteering and Employment
- **Advocacy-** the Universal Declaration on Volunteering, Post 2015 Working Group, Global Corporate Awards

Global Corporate Volunteering Research Project

- the **State of Health Study**, a regional and global assessment of the nature and scope of corporate volunteering worldwide and region by region;
- the **Global Companies Study** focused on how 48 global companies organize and manage their volunteer efforts on a global scale.

- Corporate volunteering is a dynamic, global force, driven by companies that
 - want to make a significant difference to serious global and local problems...
 - while realizing very real benefits to their companies and their employees.
- Good for community, employees, company

Conceptual Models

- Business-focused
Adding value to the company
- Social services
Helping those in need
- Social development
Changing systems
- Human development
Empowering people

Employee Engagement

- Building commitment and morale
- Learning social reality
- Developing leadership
- Building business and personal knowledge and skills
- Strengthening teams
- Bringing new people into the company
- Responsiveness to expectations of younger workers

- Global and local partnerships with NGOs are an essential element of success in corporate volunteering.
 - From useful to essential
 - From local to global to local
 - From philanthropic to transactional to transformational

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