
Crossing Borders to Volunteer

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Corporate Volunteering at IBM

on demand community

Our values, your skills, real impact.

IBM's flagship EV program since 2003

250,000 registered volunteers

Corporate Service Corps



2,500 employees: global development projects

Leadership development, community impact, business



E-Mentoring program since 2001

Several thousand students supported with career coaching



world community grid

Virtual volunteer super computer supporting humanitarian research

700,000 global volunteers, 3 million devices, 1 million research years



Pro bono technology and consulting program

500 NGOs supported in 2014



Smarter Cities Challenge

Pro bono consulting program for smarter cities and citizens

150 cities supported since 2011 across range of issues

▶ IMPACT | 2030

CEV 
European Volunteer Centre

\$70 million

Through the CSC, IBM has provided \$70M in pro-bono consulting to 1,000 projects in 37 countries

33 million

CSC teams have improved access & quality of key life services consumed by 33M citizens

14,000

Beneficiaries from human capacity building through CSC

2500 top talent

Over 2500 of IBM's top talent from nearly 60 countries have served on CSC assignments

\$14.4 million raised in community & civic organizations in Turkey to implement CSC recommendations



Communities' Problems Solved

- **14,000** people positively impacted through capacity building
- Social tools to help Police and community relations in **Philippines**
- Information Management for Cervical Cancer Vaccine tracking in **Kenya**
- Support for scaling of free eye care in **India**

Leadership Training & Development



- “Increased Cultural Awareness”
- “Helped Them Perform Their ‘Day Job’”
- “Increased IBM’s Role in GMU”
- “Increased Teaming & Listening Skills”

New Markets

- IBM Global Brand – 350 media hits in 2013 alone
- IBM Local Branding – entry into new markets such as Croatia, Serbia, Slovenia, Rwanda and Poland
- Mentoring & Local Knowledge transfer

“This is the best ‘course’ to expose employees to diverse cultures, growing countries international environments and new business challenges.”

— Corporate Service Corps Brazil Team Member

Predictive Analytics and e-Health transformation to eliminate Mother2child HIV in Ghana

Extending Cervical Cancer screening and treatment to 75,000 women in the Andes in Peru

Advanced Tooling and engagement strategy to scale implementation of Amazon Forest Conservation in Brazil



<http://goo.gl/WKYuHo>



<http://goo.gl/aBRxCA>



<http://goo.gl/bjltY6>

I am happy to report that the Task Force on the Alignment of the Higher Education Science and Technology Sector with the Constitution (TAHEST) has adopted most of the recommendations made by the IBM team.

— Government Science & Technology Official, Kenya

Employees say...

82%

"My CSC experience **increased my desire to continue my career** at IBM."

90%

"CSC **increased my leadership skills.**"

93%

"Compared to other leadership experiences at IBM, **this was the best.**"

97%

"I would **recommend a colleague** to apply for the CSC program."

"... It's the best program I know of to experience personal and professional growth on such a large scale in only a few short weeks."

— CSC participant

Leadership development video:

<http://bit.ly/CSCLeadDev>



Managers say...

"The CSC program allowed my employee to see his potential within IBM and how we can effect real change. He has been able to inspire others by relating his experiences."

— Senior manager

78%

"Employee shows **improved attitude and motivation.**"

89%

"Employee **increased his/her understanding** of business's role in society."

90%

"I would **recommend another employee** to apply for the CSC program."

5th Anniversary video:

<http://bit.ly/CSC5Years>



In September 2013, **JP Morgan Chase** sent four employees along with an IBM CSC team to Brazil

"It's definitely been a life changing experience for me. I feel I've come back to my organization as a better manager."

Paul LaRusso, Vice President, JP Morgan Chase



Dalila Wilson-Scott
President, JP Morgan Chase Foundation

<http://youtu.be/M0hW94dB7Fk>



Timeline:

Pre-Work	3 Months (60 hours)
In-country Project	1 Month (full time)
Post Service	2 Months (16 hours)

Requirements: professional employees (bands 6 and higher) who have:

- At least 2 years of IBM tenure
- Top performing
- Commitment to community service
- Manager endorsement

“The CSC has taught me more in one month than mentors, articles, and culture classes have taught me throughout my tenure at IBM.”

– Amanda Meemken, CSC Russia 2

“... It's the best program I know of to experience personal and professional growth on such a large scale in only a few short weeks.”

– Tanner Almond, IBM USA , Kazakhstan 2

