

European Conference on Corporate Volunteering, Zurich 2015 Working Effectively with NGOs



Building HOMES Building TEAMS

THY Habitat for Humanity®

Habitat for Humanity International Home for All, Hope for All



Since <u>1976</u> Habitat has opened offices in more than <u>70 countries</u>.

Habitat homes are central to education, health, employment & economic development of partner families

Helping low income families help themselves by participating on improvement of their home:

- repay a non-profit loan and
- physically participate on construction with volunteers

Leading International Housing NGO

- **△** New homes
- **△** Housing microfinance

- Disaster risk reduction & response
- ☐ Health, Water & sanitation

- ☐ Sustainable development and Ecological construction
- Community Building













Schneider











WHY Habitat for Humanity®

Volunteering plays a large role in enabling HABITAT to achieve its goals



Building homes internationally...
...and at home



Skills transfer for product use



Volunteering in ReStore



Cleaning up after disasters



Champions



Skills transfer – financial literacy

THE Habitat for Humanity®

Volunteering plays a large role in enabling COMPANIES to achieve their goals



Building teams



Engaging trading partners



EMEA Whirlpool LeaderSHEp build







Public image

Creates emotional ties with the company

Aligning business interests



Corporate partnerships

Leadership team

Internal and External PR

HR



CSR

Production units

THY Habitat for Humanity®

Challenges & solutions:



case study



Product donation and skilled volunteering



Financial donation





Multi-year, multi-country



menschenwürdiges Dach über dem Kopf







THY Habitat for Humanity®

Challenges & solutions: CREDIT SUISSE case study







Cross border volunteering



Disaster response



Housing Microfinance



Private banking (pending)



Champion's video

THE Habitat for Humanity®



Thank you!