



GRACE

GRACE. Non profit Association, founded on the 25th of February of 2000

Mission. Reflection, promotion and development of Corporate Social Responsibility initiatives



GRACE's Companies

54 Large Companies

62 SME

11 Micro Companies

3 Municipal Companies

Our reality



Culture of Impact Assessment

How to measure? Logic Model, LBG, SROI

What should be measured? Community outputs, business outputs, leverage

Funding Impact Assessment



Guidelines for socially responsible investors (GRAIS)



UNIVERSITIES

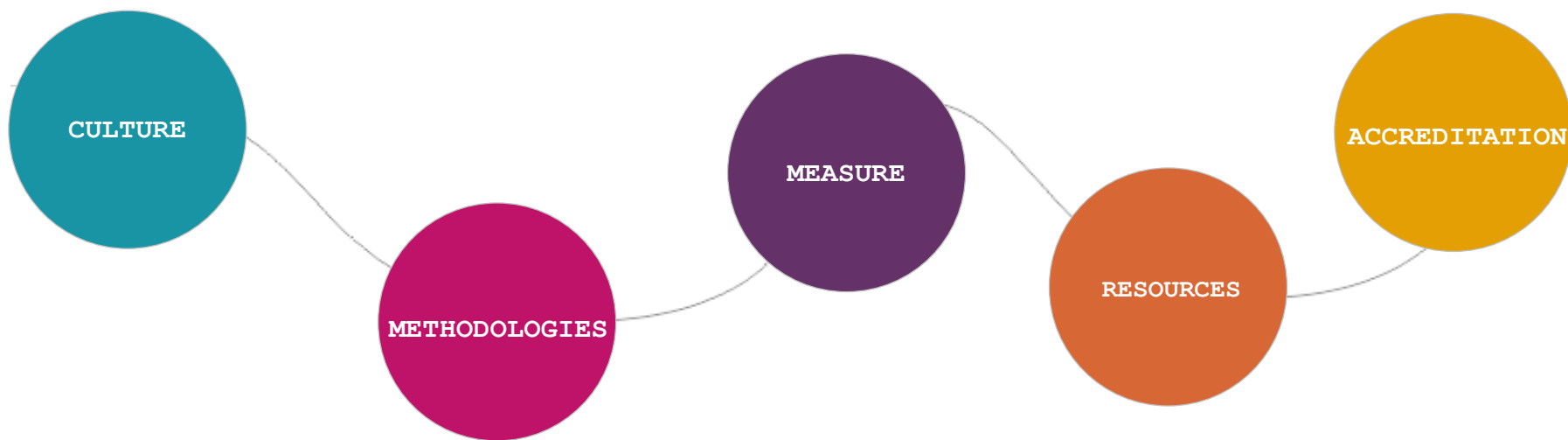
ENTERPRISES

FOUNDATIONS

NON PROFIT
ORGANIZATIONS

GOVERNMENT

Main Goal. Promote and introduce an impact assessment culture in Portugal



Guidelines for socially responsible investors (GRAIS)



Define concepts and principles of action of investors, in order to:

1. Create a convergent and coherent network of resources;
2. Compare procedures between investors / lenders and validate, in coordination, sustainability of projects and supported business;
3. Leverage in the creation of shared value;
4. Promote social impact assessment as a condition for investment.



The principles of Social Investment (GRAIS)



Transparency

Contractualisation

Training

Evaluation

Proportionality

Linhas de Orientação para
Investidores e Financiadores
Socialmente Responsáveis

1ª versão - 2015



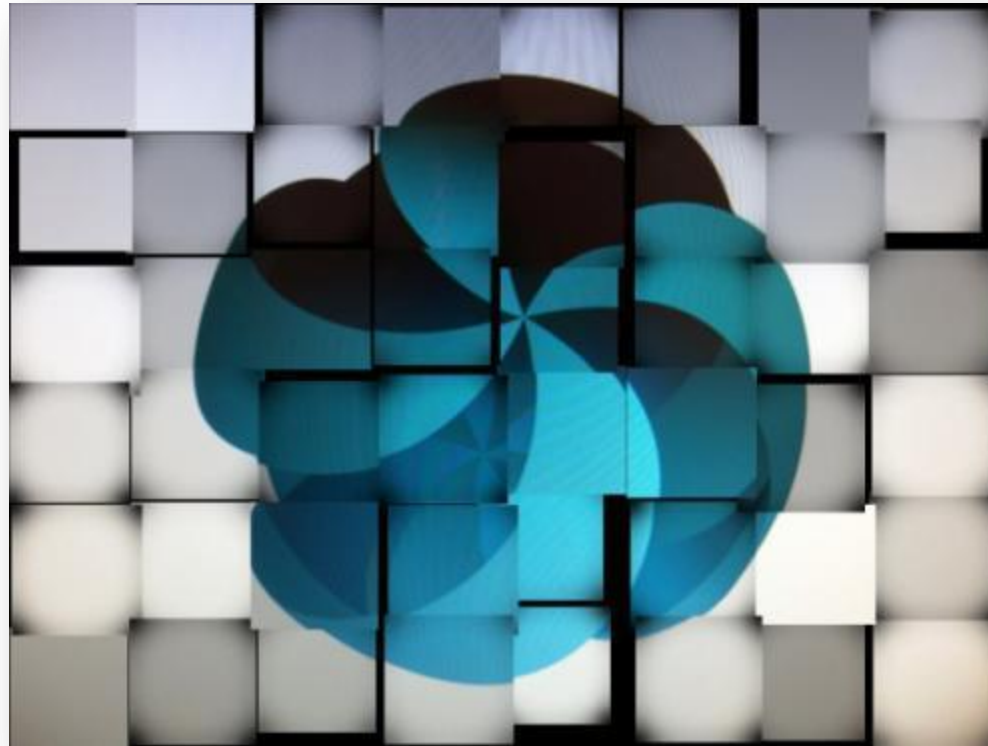


Volunteering Laboratory

- Share knowledge and practices between Civil Society / Companies
- Provide participants with methodologies and tools in order to facilitate planning , implementation and evaluation of volunteer projects;
- Encourage synergies to optimize resources and expertise



Thank you!



www.grace.pt