

Poalim Volunteering

Reaching out anytime and anywhere



בנק הפועלים 
bank hapoalim

Poalim Volunteering ,why?

Bank Hapoalim vision

To be a leading global financial services firm, with its core in Israel, focused on its clients and working to enhance their financial freedom.

We are dedicated to creating value for our stakeholders while adhering to economic, social, and environmental sustainability principles.

We are committed to developing our human resources, encouraging excellence and innovation.

We conduct our business based on the fundamental principles of humanity, integrity, transparency and responsibility.

Leading Growth Together

This isn't just a vision, it happens every single day

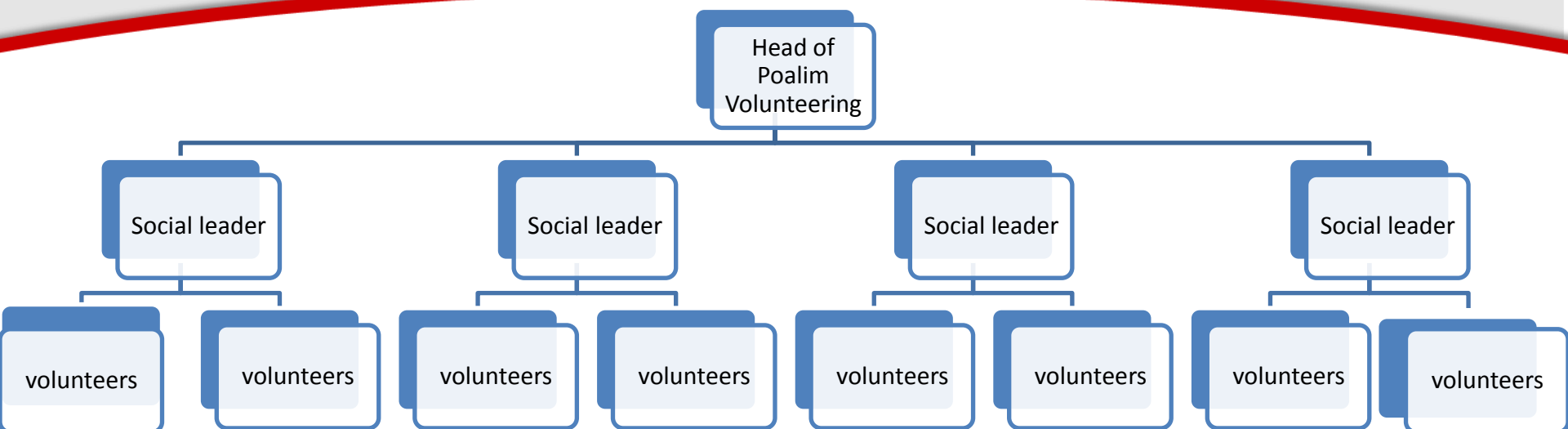


Being **actively** involved within the society and the community is our way of life:

- **Social responsibility**
- **Monetary donations**
- **Extensive volunteering activities**



A volunteering network encompasses the bank



- 410 Social leaders
- 3,000 volunteers (every third worker)
- We have set up a system in which our workers can look up what kind of volunteering activities there are, choose from a wide variety and report where they volunteer
- In our volunteering forum, our workers share their experiences, and that can sometimes be “contagious”

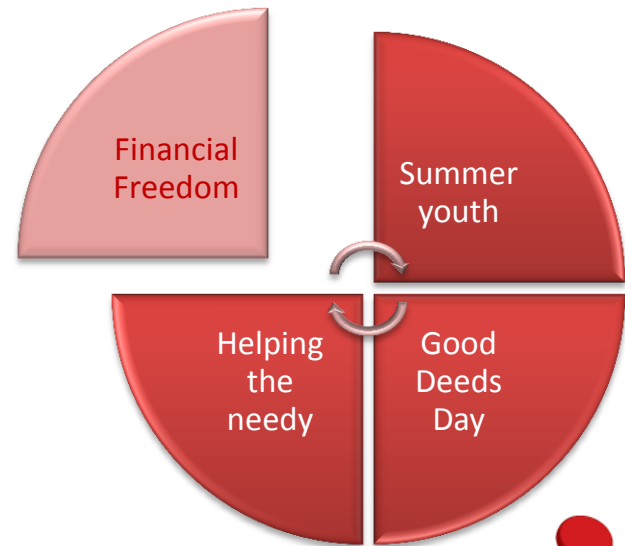
Our guidelines

- ♥ **Free choice: every volunteer chooses where and when he/she wishes to volunteer**
 - ♥ Skill-based volunteering
 - ♥ In an area close to his/her heart from a wide variety of fields
 - ♥ One-off or on a regular basis
- ♥ **Workers and their managers volunteer together**
- ♥ **We can volunteer as individuals or as a group**
- ♥ **Volunteering hours are only after working hours**
- ♥ **Enrichment courses for our volunteers**
- ♥ **Honoring ceremonies for our volunteers**

Poalim Volunteering – areas of activities

Financial education

- ♥ 500 volunteers
- ♥ Enrichment classes, courses and lectures
 - ♥ In schools – more than 1,500 pupils are exposed each year
 - ♥ In community center to: teenagers, students and people from the third age
- ♥ Mentoring and financial guidance
 - ♥ Families
 - ♥ Small businesses and entrepreneurs



Financial education - Carmiel children's village

Rehabilitative, empowering and educational framework to more than 200 kids who have been taken out of their homes

- ♥ Donating to summer camps
- ♥ Painting the village, giving presents during the holidays etc.
- ♥ **The children's bank - financial education from an early age**
 - ♥ savings
 - ♥ Using a mock credit-card wisely
 - ♥ Checking the balance
 - ♥ Financial education lectures given by Carmiel branch workers





Never doubt that a small group of concerned and caring civilians can change the world: this is the only thing that has ever brought about a change”
Margaret Meade (American anthropologist)

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