

## European Conference on Corporate Volunteering

**Skills-based volunteering session**

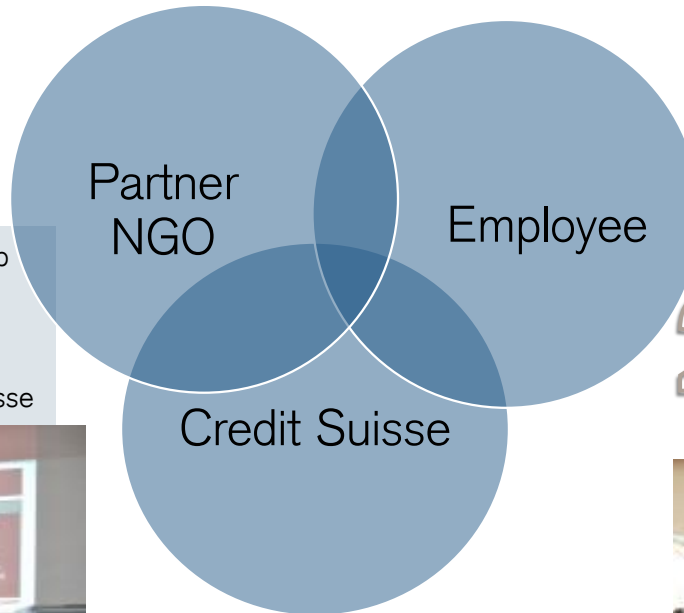
**September 1<sup>st</sup> 2015 13.00-14.30**

Eva Halper, Credit Suisse Global Citizens Program

# About: Global Citizens Program benefits three stakeholders

## MISSION

1. Add value to the work and mission of our microfinance and education non-profit partners around the world
2. Develop the skills and competencies of our employees through motivating assignments that enhance partners' programs and organizational capacity
3. Demonstrate our belief that a sound social environment is an important factor determining Credit Suisse's long term success: Credit Suisse, its employees and partner organizations are committed to supporting communities around the world to improve the living standards of disadvantaged people



- 1
- Additional capacity and capability to help NGOs tackle challenges
  - Learn from high-caliber Credit Suisse employees
  - Deepen the partnership with Credit Suisse

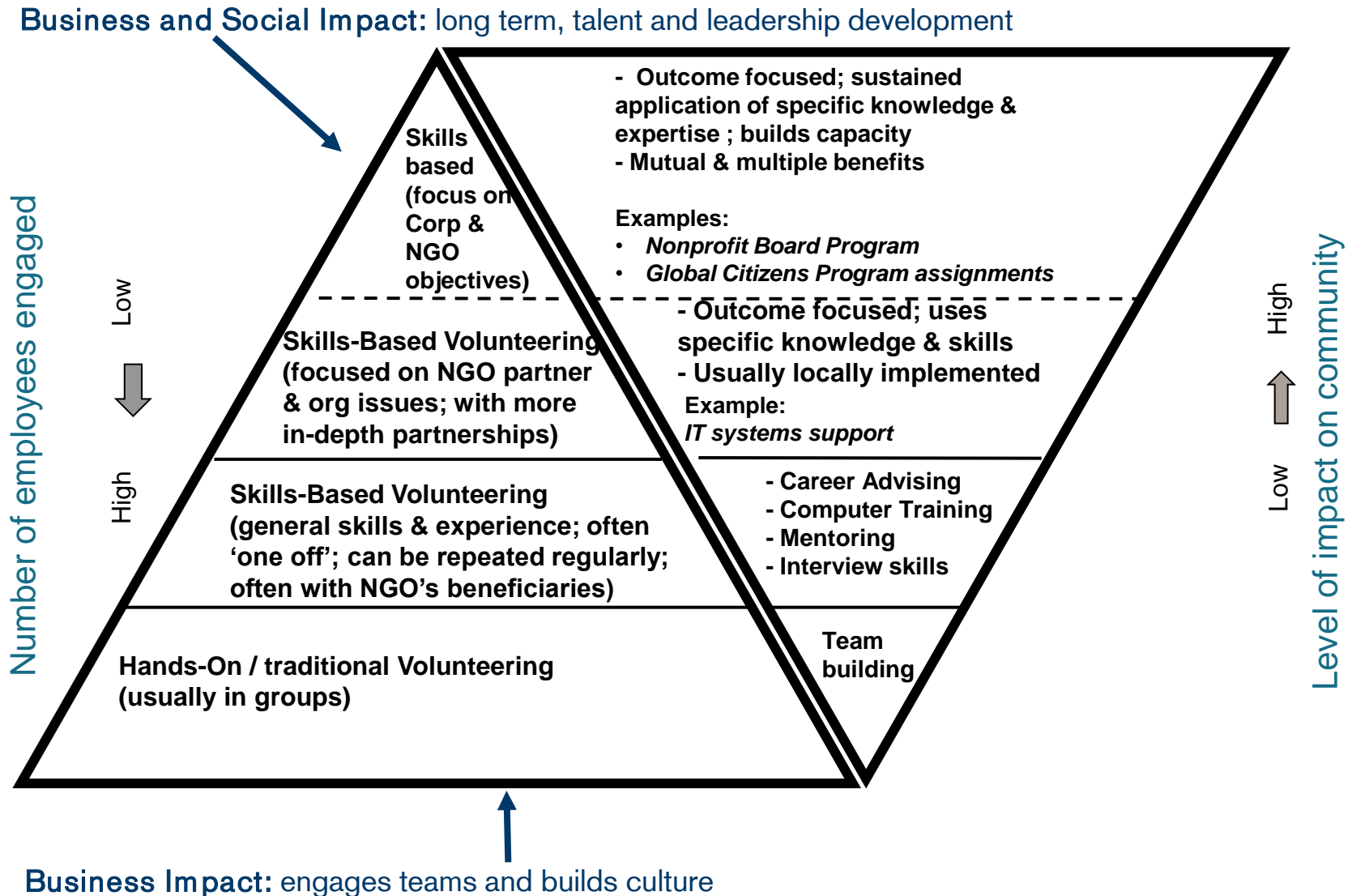


- 2
- Develop new leadership & other skills/ behaviors
  - Gain new perspectives and think outside box
  - Experience the Credit Suisse values in action
  - Apply professional skills in a different context



- 3
- Develop (future) leaders
  - Demonstrate Credit Suisse's values and beliefs, helping communities thrive
  - Enhance Credit Suisse brand
  - Drive deeper employee engagement (more effective attraction and retention)

# Continuum: what is an appropriate balance between skills-based & ‘traditional’ (“hands-on”) employee volunteering?



# What are the limits in bringing it “to scale”?

