



UPS and Global Volunteering

September 7, 2015



I am a
Problem Solver

UPS

- Founded in 1907
- Global leader in logistics
- Operating in more than 220 countries and territories
- 8.9 million customers daily
- 20.3 million packages and documents delivered daily
- 410,000+ employees worldwide
- 97,173 package cars, vans, tractors, motorcycles with 2,745 alternative fuel vehicles
- 240 jet aircraft/293 chartered aircraft

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THE UPS FOUNDATION

- Founded in 1951
- Leads UPS Corporate Citizenship programs

Mission Statement

Help build stronger and safer communities around the world by leveraging the volunteer power of UPSers and by making strategic social investments in civil society.

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THE UPS FOUNDATION FOCUS AREAS

Diversity

- Economic Empowerment
- Higher Education
- Leadership & Mentorship
- Inclusion

Environment

- UPS Reforestation Project
- Carbon Reduction
- Conservation
- Research & Education

Community Safety

- UPS Humanitarian Relief Program
- UPS Road Code
- Global Road Safety

Volunteerism

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UPS GLOBAL VOLUNTEERING STRATEGY



20M *by*
2020

*The UPS Decade of Service:
20 million community service hours by 2020*

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CEO DAVID ABNEY...ISSUING THE CHALLENGE



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REACHING 20 MILLION BY 2020...THE CHALLENGE

- Energizing and Engaging UPS Leadership
 - Employee Coordinators
 - BRGs
- Connecting With All Employees
 - Employee Communications (Posters, Newsletters, Intranet)
 - Public Relations
 - Social Media
- Capturing All Hours
- Integrating Current Programs
 - Global Volunteer Month
- Engaging Non-Profit Partners and NGOs

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POSITIVE PROGRESS SINCE THE ANNOUNCEMENT

- 6.9 million hours for the Decade of Service to Date
- Non profits/NGOs have contacted The UPS Foundation in support of our 20M by 2020 goal
- Social Media #UPSVolunteers Tweets

#amy@socialimpact “what an ambitious goal, UPS has raised the bar”



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KEY LEARNINGS

- Determine your companies internal strengths and your employees interests
- Create local committees (CICs)
- Create incremental goals and communicate
- Collaborate with employees to identify opportunities in their respective communities
- Create team projects
- Encourage family/friend participation
- Don't hesitate to involve other partners
 - Non-Profits / NGOs
- **Make It Fun**



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Thank you

We are
Problem Solvers

