



25TH IAVE WORLD VOLUNTEER CONFERENCE

OCTOBER 16-20, 2018
AUGSBURG, GERMANY



INVITATION TO SPONSORSHIP

We are pleased to invite you to
become a sponsor of the 25th
IAVE World Volunteer Conference

"Our Responsibility for the Global Future."

Since 1970, IAVE's World Volunteer Conference
has been the primary global convening of leaders
of volunteering from throughout the world.

THE 2018 IAVE WORLD VOLUNTEER CONFERENCE

Since the very first conference in 1970, the IAVE World Volunteer Conference has been the premier gathering point for volunteer leaders from throughout the world. The conference attracts people who share a commitment to volunteering as a means to build understanding across borders through the active engagement of people in service to their communities, to their societies and to the world.

Well-attended, well-received, and well-reviewed, IAVE's conference provides access to an international group prominent in the field of volunteering, with around 1,000 participants representing global, national and local leaders of volunteering from civil society organizations (NGOs), grassroots community initiatives, business, faith-based organizations, education and government

For the first time in IAVE history the World Volunteer Conference will take place in Germany. The city of Augsburg was founded more than 2,000 years ago by the Romans and is one of the oldest cities in Germany. Today it is a wonderful city in southern Germany with tremendous diversity, commitment to citizenship and sustainability, and impressive Bavarian and Swabian traditions and innovations.

In 2018, the Volunteer Center Augsburg and the City of Augsburg will be the host organizations for the World Volunteer Conference. Volunteer Center Augsburg's mission is to foster volunteering in Augsburg by informing and consulting its citizens, enhancing the communication between volunteers, and by supporting organizations and citizens' initiatives for increased volunteer commitment and dedication to social responsibility. The City of Augsburg is recognized in Germany for its network of volunteering (Alliance of Augsburg) and has been awarded the National Award for Volunteering and the National Award of Sustainability.

The conference theme –

Our Responsibility for the Global Future –

highlights the collaboration that we believe will bring solutions to the global challenges we face. We see volunteering as a unifying force that enables us to pull together resources and commit the time and effort to bring about positive change in our communities. Ten key topics will shape the conference program through plenary, forum and break-out sessions:

- Volunteering and the Sustainable Development Goals (SDGs)
- Corporate Volunteering
- The Role of Government and Civil Society
- Demographic Change and Intergenerational Volunteering
- Civic Education and Service Learning
- Integration through and by Volunteering
- The Role of Volunteer Centers
- Digitalization and Volunteering
- Measuring the Impact of Volunteering
- New Trends in Volunteering
- National Leadership for Volunteering

WHY SPONSOR?

Corporate sponsorship provides companies a unique opportunity to:

- Position your company as a global leader in support of volunteering.
- Publicize your volunteer and CSR programs to other companies, international NGOs, the media, and civil society leaders from around the world.
- Link your brand with the premier global convening for volunteering.
- Align your company and employees with the growing worldwide volunteer movement.
- Support the continued development of the field of corporate volunteering.

SPONSORSHIP OPPORTUNITIES

DIAMOND - \$ 50,000 USD

- Premium branding on IAVE and conference website, promotional materials, program and stage and special signage
- Premium branding on all ongoing conference social media campaigns
- Plenary speaking opportunity
- Opportunity for Signature Forum or choice of special conference event
- Five complimentary registrations and seat reservations for opening plenary and closing dinner
- Customization of sponsorship benefits available

PLATINUM - \$ 35,000 USD

- Branding on IAVE and conference website, promotional materials, program and stage and special signage
- Premium branding on all ongoing conference social media campaigns
- Plenary acknowledgment
- Opportunity for Signature Forum or choice of special conference event
- Four complimentary registrations and seat reservations for opening plenary and closing dinner
- Customization of sponsorship benefits available

GOLD - \$ 25,000 USD

- Branding on IAVE and conference website, promotional materials, program and stage and special signage
- Premium branding on all ongoing conference social media campaigns
- Plenary acknowledgment
- Opportunity for Signature Forum or choice of special conference event
- Three complimentary registrations and seat reservations for opening plenary and closing dinner
- Customization of sponsorship benefits available

SILVER - \$ 15,000 USD

- Branding on IAVE and conference website, promotional materials, program and stage signage
- Premium branding on all ongoing conference social media campaigns
- Plenary acknowledgment
- Opportunity for participation in workshop or forum
- One complimentary registration and seat reservation for opening plenary and closing dinner

BRONZE - \$ 10,000 USD

- Branding on IAVE and conference website, promotional materials, program and stage signage
- Plenary acknowledgment
- One complimentary registration and seat reservation for opening plenary and closing dinner

FRIEND - UNDER \$ 10,000 USD

- Branding on website, program and stage signage
- Plenary acknowledgement

SPECIAL SPONSORSHIP OPPORTUNITIES

- Closing Dinner - \$ 30,000 USD (Gold Sponsor benefits + special recognition)
- Technology Sponsor - \$10,000 USD (Bronze Sponsor benefits + special recognition)
- Lunch Sponsor - \$ 10,000 USD (Bronze Sponsor benefits + special recognition)
- Coffee Break Sponsor (3 available) - \$ 5,000 USD (Friend Sponsor benefits + special recognition)
- Facilitate the participation of leaders of volunteering from around the world - \$ 1,500 USD will support one volunteer engagement expert to attend the 2018 WVC in Germany. (special recognition)
- "Volunteering in Action" Track Sponsors – *call to discuss*
- Tote Bag Inserts – *call to discuss*
- Advertisement in Conference Program Book – *call to discuss*

TO DISCUSS YOUR COMMITMENT

IAVE

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