

IAVE Global Corporate
Volunteer Council and
Research Working Group on
Disaster-Related Corporate
Volunteering

**2017
HIGHLIGHTS**





MEETINGS, WEBINARS AND CONFERENCES

The Global Corporate Volunteer Council (GCVC) was founded 11 years ago to facilitate sharing among peers responsible for global employee volunteer programs. GCVC members did a lot of sharing in 2017! In addition to regular use of our Ask a Member on-line feature, members met for informal luncheon roundtables in Mountain View and Newport Beach, California in March, in New York City in July, and in Augsburg, Germany in September. Fundación Telefónica and “la Caixa” Banking Foundation hosted a full GCVC meeting in Madrid in May and the Starbucks’ Headquarters in Seattle was the setting for a meeting in June. Members also gathered before the IAVE Latin America Regional Volunteer Conference in Antigua, Guatemala in October and after the IAVE Asia Pacific Regional Volunteer Conference in Kuala Lumpur in November.

IAVE, along with Fundación Telefónica, “la Caixa” Banking Foundation, Iberdrola, and UPS, hosted the European Conference on Corporate Volunteering in Madrid, with the theme: Partnering for Impact. Session summaries can be found at: <https://www.iave.org/euro2017/program>.

Monica Bomani and her Abbott colleagues in Africa presented their approach to Sustainable Development Goal #3 – Healthy Lives and Well-being for All, on a webinar. In another webinar, Kenn Allen, Senior Consultant to IAVE, described various ways to measure the impact of corporate volunteering.

LEARNING HIGHLIGHTS

Insightful member and guest presentations, robust roundtable discussions and generous on-line sharing all contributed to new knowledge in the field of global corporate volunteering. Here is just a sample of what we learned:

- How to create a high impact/low time commitment EVP.
- How to completely rethink and redesign an EVP to create more value and more impact. What to stop doing. Applying the theory of change.
- The role of a country manager in screening, approving and promoting EVPs.
- Organizational structures that facilitate large and complex EVPs with minimal staff.
- Innovative multi-sector, multi-company EVPs in Africa and Asia.
- Recent regulations in China and India that impact corporate volunteers
- Security and crisis communication plans to keep volunteers safe.
- How to bridge the cultural divide between corporations and potential NGO partners.
- Leveraging technology to amplify the work of employee volunteers.



- Using CEOs and other C-suite executives to champion volunteer projects.
- Incorporating SDG indicators into volunteer project design.
- Partnering with social impact clubs in Chinese universities to scope potential volunteer projects.
- A new (open source) app will soon be available to enable management of volunteer projects in the field.

You can view the GVCV Member Directory, Meeting Summaries, Presentations, Articles of Interest and more at: <https://www.iave.org/gcvc-documents>.

DISASTER VOLUNTEERING

Throughout 2017, the Research Working Group on Disaster Volunteering met via webinars and conference calls to discuss and coordinate their responses in a year sadly filled with numerous disasters. The IAVE European Conference on Corporate Volunteering in May, featured sessions on partnering in disaster response and also on how volunteers are addressing the needs of refugees. Research Working Group members met in Geneva in September, spending one day at the UN discussing collaboration opportunities with UNOCHA, UNICEF, IOM, UNHCR, ICVA and World Vision. Another day was spent with the International Federation of the Red Cross and Red Crescent learning how to respond to specific humanitarian challenges with teams of volunteers.

2018 will bring another year of sharing and learning for both GVCV and Research Working Group Members. The 25th IAVE World Volunteer Conference in particular will provide a prime opportunity to exchange ideas with corporate and NGO representatives from around the world.



NEW GVCV MEMBERS

In 2017, GVCV welcomed new members CJ Corporation (Korea), Dell (USA), La Caixa (Spain), and Sanofi (France). With these, plus new representatives of existing members, we have many new GVCV members:

Jiyoung Moon
CJ Corporation

Felix Mundwiler
Credit Suisse (Switzerland)

Jamila Cowan-Wideman
Dell

Amélie Moritz & Agnes
Gougeon-Chamayou
Fondation Sanofi Espoir

Erin Alcaraz
Intel

Silvia Maldonado & Marta Espelta
(Spain) & Gloria Cid Gerlach (USA)
"la Caixa" Banking Foundation

Shilpa Nadhan
Marriott

Leticia Babcock
Medtronic (Disaster Response)

Dan Kamins
MetLife

Karen Bergin & Mike Brewer
Microsoft

Jamie Olsen
Salesforce

Whitney Kimmel
State Street Corporation

Carmen Morenes & Francisco Moro,
Fundación Telefónica

Laura Johns
UPS



International Association for Volunteer Effort



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