



**TRANSFORMATIVE IMPACT:
SUSTAINED CHANGE THROUGH
CORPORATE VOLUNTEERING**
10-11 APRIL 2019 | LONDON, ENGLAND



Join us in London for a special forum on corporate volunteering...

TRANSFORMATIVE IMPACT: SUSTAINED CHANGE THROUGH CORPORATE VOLUNTEERING

Sponsored by



ABOUT THE FORUM

This year's corporate forum will unearth transformative approaches to corporate volunteering that truly enable businesses to increase impact. Our inspiring best practice examples include case studies, breakout sessions and in-depth workshops to show how to most effectively deliver sustainability and CSR strategies through employee volunteering.

Businesses are now seen as vital to fighting issues of global poverty, inequality and tackling climate change. Together VSO and IAVE bring 108 years of thought leadership to volunteering for development globally. Join us to see how established names from the global corporate community have harnessed volunteering and thoughtful partnerships to bring value to their businesses and make lasting change in the lives of the most disadvantaged communities.

Forum topics will include:

- Case studies of transformative impact: developing partnerships and designing and scoping projects; innovating and adjusting to shifting trends and challenges
- Measuring impact and reporting results
- Partnerships in disaster response
- Role of national volunteer leadership organizations
- Use of the SDGS in building programmes and partnerships; measuring results
- Safeguarding volunteers and local economies
- The voice of the volunteer: motivations and experiences
- Involving HR, business units and Employee Resource Groups
- Uses of technology in employee volunteering
- Learning from failures

LEARN MORE & REGISTER AT WWW.IAVE.ORG/TRANSFORMATIVEIMPACT

WEDNESDAY, 10 TH APRIL	
9:30-10:00	Registration
10:00-11:00	Welcome & Opening Plenary
11:00-11:15	Coffee Break
11:15-12:15	<p>Case Studies of Transformative Impact ' </p> <p><i>The session will provide two case examples with corporate representatives and their partners addressing the process for developing partnerships and designing and scoping projects.</i></p>
12:15-13:15	<p>Case Studies of Transformative Impact</p> <p><i>The session will provide two case examples with corporate representatives and their partners discussing well-established relationships and how they continue to innovate and adjust to shifting trends and challenges.</i></p>
13:15-14:15	Lunch
14:15-15:30	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • <i>Measuring impact and reporting results – best thinking from academics, NGOs and corporate representatives</i> • <i>Partnerships in disaster response</i> • <i>Workshop: how to build a partnership that will lead to sustained change</i>
15:30-16:00	Coffee Break
16:00-17:15	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • <i>Use of technology in corporate volunteering</i> • <i>Safeguarding volunteers, beneficiaries and local economies</i> • <i>Case Studies: partnerships to impact youth employability</i>
17:15-17:45	Wrap-up
18:00-20:00	Networking Reception
THURSDAY, 11 TH APRIL	
8:30-9:00	Registration
9:00-9:45	<p>Voice of the Volunteer</p> <p><i>Volunteers share what motivates them to volunteer, the highs and lows of their experiences and what they want companies and their partners to know about those experiences.</i></p>
9:45-10:00	Coffee Break
10:00-11:15	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • <i>How best to involve different elements and departments of the company in volunteer programs: top leadership, HR, business units, the corporate foundation, and employee resource groups</i> • <i>How National Volunteer Leadership Organizations partner to enable corporate volunteering</i> • <i>Using the SDGs to design a program, inspire participation and measure results</i>
11:15-12:00	<p>Learning from Failures</p> <p><i>Learn from some of the best failures in the corporate sector. Yes, you heard it right. Senior representatives of top companies will be sharing what did not work for them. This will guide your thinking and help you avoid or fix the issues in your path to developing or scaling a structured and impactful employee volunteering programme.</i></p>
12:00-12:30	Closing Plenary
12:30-13:30	Lunch