

IAVE Annual Report

2018: The Year at a Glance

The 25th IAVE World Volunteer Conference in Augsburg, Germany

726 participants from 78 countries with 165 presenters in 49 plenaries, forums and breakout sessions, 150 volunteers & the Volunteer Center of Augsburg

[See report https://www.iave.org/wvc2018/]

Global Corporate Volunteer Council

45 member companies headquartered in 12 countries with operations in every region of the world, meeting together in person and online to learn from and support one another

A road map for IAVE's emerging NLO Network

52 representatives from 33 national leadership organizations (NLOs) for volunteering meeting together to share experiences, ideas and challenges

IAVE's partners in developing strong, collaborative, enduring leadership for volunteering worldwide

United Nations Volunteers (UNV), International Federation of Red Cross Red Crescent (IFRC), Volunteer Group Alliance (VGA), Impact 2030, the Latin American Corporate Volunteer Council (CLAVE), 14 Cooperating Organizations for the World Volunteer Conference, 447 voting members, 262 Global Friends of Volunteering

A Message from the IAVE World President

In 2018 IAVE again played a pivotal role in and giving voice to volunteers worldwide.

Although the year was not without its challenges due to some staff changes in our small secretariat team, IAVE's continuing capacity to 'punch above its weight' was evident in the commitment of the board and staff team to deliver on key projects and initiatives, with the support of our partners. The real culmination of this work was a most successful 25th World Volunteer Conference in Augsburg, Germany which, thanks to a global array of impressive speakers and delegates, showcased to the world the enduring power and resilience of volunteering.

The activities and initiatives you'll read here are just the most visible part of the work that the IAVE team, board members from around the world and indeed, IAVE's members from both the corporate and not-for-profit sectors, do on a daily basis to promote, strengthen and celebrate volunteering in all the many ways it happens throughout the world.

It was both an honor and a pleasure to be re-elected as World President for IAVE for a further two years and on behalf of the IAVE Board I would like to thank all of IAVE's members, funders and friends for your continued support for IAVE and your commitment to volunteering worldwide.

Kylee Bates World President, IAVE

Global Advocacy for Volunteering

In 2018, we sustained our role as a global voice and advocate for volunteering:

- We continued to work closely with United Nations Volunteers (UNV) and the International Federation of Red Cross Red Crescent (IFRC) in support of their joint leadership for the lead up to the 2020 United Nations Global Technical Meeting on Volunteering. Together, we are developing a process that will enable and encourage input from NGOs and other non-UN entities. This was the basis for a special participatory plenary at the World Volunteer Conference in which participants had the opportunity to work together to discuss potential alternative futures for volunteering.
- We are working with UNV in support of the Voluntary National Review (VNR) process through which national governments report on progress toward the Sustainable Development Goals, with the specific goal of encouraging the inclusion of information on how volunteers are contributing to that work. We have reached out directly to IAVE members to encourage them to advocate with and provide data to their governments. We also helped make the field aware of the National Situation Analysis on volunteering that UNV requested from UN member states.
- We have steadily increased our involvement in the Volunteer Group Alliance, a global coalition of organizations that contribute to sustainable development through volunteering, where our work on the VNR process has been showcased for other members and endorsed by UNV. We thus were able to nominate Addys Then Marte, Director of Alianza ONG in the Dominican Republic as a Volunteering Thematic Expert for the 2018 High Level Political Forum of the United Nations.

Our Global Corporate Volunteering Strategy

We worked hard in 2018 to sustain IAVE's role of knowledge leader, convener and advocate for corporate volunteering.

- The IAVE Global Corporate Volunteering Awards were presented for the 4th time at the World Volunteer Conference. The award for overall program was presented to the Tata Group, headquartered in India; the Inspiring Practice Award to Merck Sharpe and Dohme; Telefonica; The Ritz-Carlton Company; and GSK. The Host Country Award was presented to the Berlin Social Academy, a collaboration of four companies. The Disaster Volunteering Award was given for the first time, awarded to UPS for their leadership in all phases of response to and recovery from disasters. For more details on these great programs, please visit https://www.iave.org/corporations/ corporate-awards/.
- Our Global Corporate Volunteer Council (GCVC) met twice in person. Topics included innovation, ways to increase participation, voluntourism, virtual volunteering, balancing structured companysponsored programs with employee choice, methods for taking a program to "the next level."

- GCVC member webinars discussed issues related to impact measurement and skills-based volunteering. Members also provided timely solutions to each other's challenges through "Ask a Member." The members' Knowledgebase was launched, providing benchmarking opportunities with a searchable database of details of members' programs and toolkits.
- Our Research Working Group on Disaster Related Corporate Volunteering continued to explore the best ways for companies to engage volunteers in all phases of disasters, meeting both in person and virtually. The World Volunteer Conference featured sessions on how companies are responding to the refugee crisis and how companies can ensure the physical and psychological health of volunteers in disaster-related activities.

Building for the Future

IAVE's continued evolution is guided by the Strategic Direction 2016-2020 developed by the board of directors [see https://www.iave.org/about-iave/strategic-direction/]. In 2018, we took these major steps toward fully implementing it:

- We announced the Volunteering Together initiative that will become a common theme across IAVE, designed to build a global movement in support of volunteering and to connect the global volunteer community by bringing leaders together around the shared belief in volunteering as a way to address critical problems, to strengthen individual and community resilience and to enable individuals to lead healthier and more fulfilling lives.
- We laid the groundwork for steady development of a global network of National Leadership Organizations for Volunteering, creating new knowledge, new partnerships and new initiatives to strengthen them and to increase their impact.
- We announced the creation of the Global Friends of Volunteering, a new no cost way for individuals and organizations to express their belief in the power of volunteering and to affiliate with IAVE. To become a Global Friend, please go to https://www.iave.org/global-friends-of-volunteering/join/. We also simplified our voting membership to a single category for individuals, NGOs and government with only two price points, \$40 for one year and \$70 for two years.







• We launched our new, free online quarterly magazine, *Volunteering Together*, featuring curated content on issues of importance to the field., this year on corporate volunteering worldwide, volunteering in the Asia-Pacific region, and an in-depth report on the World Volunteer Conference.

With More Than a Little Help from Our Friends

We are deeply grateful for the financial support we received in 2018 that enabled us to undertake our ambitious program of work.

Global Diamond Partner



Global Gold Partners













Global Silver Partners







GCVC Members

Abbott

Accenture

Amway

Apple

Arconic

Bank of America

BD

C&A

Cemex

CJ

Credit Suisse

Discovery Ltd.

EDP

Equinix

Fondation Sanofi

Espoir

Hilton Worldwide

HSBC

Iberdrola

IBM

"La Caixa" Banking

Foundation

Marriott International

Medtronic

Microsoft

Merck

Nike

Northrop Grumman

Novo Nordisk A/S

Pfizer

PIMCO

Royal Bank of Canada

Schneider Electric

Standard Chartered Bank

Starbucks

State Street Corporation

Telefónica Foundation

UPS

Walmart

Walt Disney Company

The Board of Directors



In 2018, IAVE conducted elections by its voting members for two positions on the board. Kylee Bates (Australia) was re-elected for a two year term through 2020 as World President. Osama Suliman (Sudan) was re-elected to a three year term through 2021 as Regional Representative for the Arab Nations Region. Neither will be eligible for re-election in their current positions when these terms expire.

The board held two in-person board meetings during the year – in Singapore in April and in Augsburg in October – and three virtual meetings via GoToMeeting.

The term of Sam Johnson (New Zealand) ended with the October meeting.

Overview Financial Report

IAVE's estimated total revenue in 2018 was approximately \$911,650. That revenue came from global corporations, corporate foundations and revenue generated by the World Volunteer Conference and our membership program.

Our total expenses were approximately \$717,000. Our major expenses, roughly 50% of the total, were for the salaried staff and consultants that comprise our Secretariat.

This does not include revenue received or expenses incurred by the Volunteer Center of Augsburg in connection with the 2018 World Volunteer Conference.

As our annual audit has not yet been completed, this information is preliminary. As required by US law, our annual Form 990 tax return to the US Internal Revenue Service is available upon inquiry to info@iave.org.

- » Kylee Bates, World President, Australia *
- » Lucilla Ballarino, Spain, Corporate Representative
- » Jeff Hoffman, Treasurer, United States (North America Regional Representative) *
- » Sam Johnson, Secretary, New Zealand *
- » Iraida Manzanilla, Vice President, Venezuela (Latin America Regional Representative) *
- » Mark Molloy, Chair of the Nominating Committee (Europe Regional Representative) *
- » Eduardo Martinez, United States, Corporate Representative
- » Agnetta Nyalita, Kenya, Africa Regional Representative
- » Yoonae Park, South Korea, Asia Pacific Regional Representative
- » Diane Solinger, United States, Corporate Representative
- » Osama Suliman, Sudan, Arab Nations Regional Representative

- » Doris Mariani, Executive Director (to April 15)
- » Kenn Allen, Interim Executive Director (from April 26)
- » Ramona Dragomir, Partnership Development (to June 30)
- » Lorrie Foster, Global Corporate Strategy
- » Jessica Han, Communications & Marketing
- » Raaida Mannaa, Partnership Development & Global Advocacy
- » Wendy Osborne, National Leadership Organizations & Global Program Development

^{*} Members of the Executive Committee