



# WELCOME TO THE VIRTUAL GLOBAL FORUM SERIES

VOLUNTEERING TOGETHER TO ENABLE CHANGE AND CREATE A BETTER WORLD

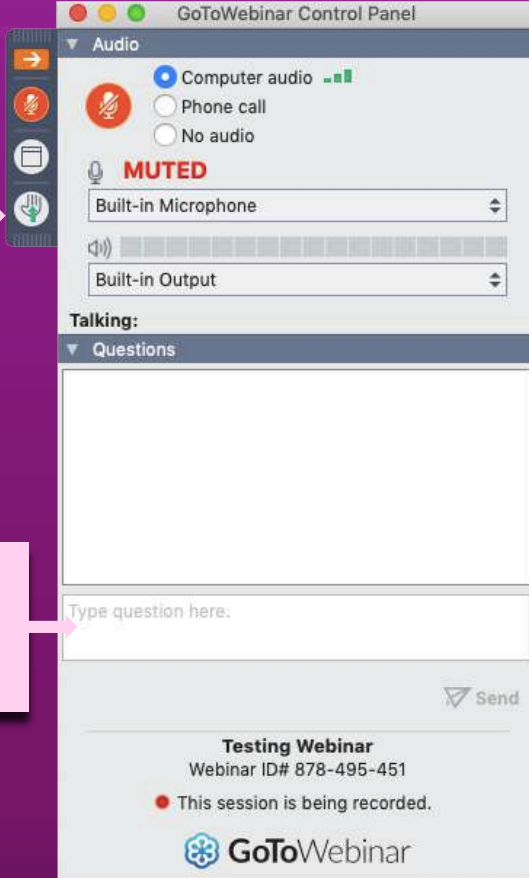


# **VOLUNTEERING TOGETHER TO ENABLE CHANGE AND CREATE A BETTER WORLD**

VOLUNTEERING TOGETHER TO ENABLE CHANGE AND CREATE A BETTER WORLD

### Raise your hand

During the session, the presenters may ask participants to raise their hands to provide nonverbal feedback. (Example: "Raise your hand if you've volunteered in the past 6 months.")



### Questions?

Send in your questions for the presenters via the Questions tab.

### Having Trouble with your computer's audio?

Try accessing the audio via your phone. Select "Phone Call" option under the Audio tab. Use the dropdown to select your country (if available) and call in, using the number, access code and pin provided.

# OVERVIEW OF MEETING ROOM CONTROLS

# SCHEDULE OF FORUMS



1



JULY 22<sup>ND</sup>, AT 9:00 AM ET (Recording Available)  
Volunteerism and Community Resilience –  
Locally Owned Solutions Delivering Impact

2



SEPTEMBER 9<sup>TH</sup>, AT 9:00 AM ET (Recording Available)  
Future Leadership – The Role of Youth  
Volunteers

3



SEPTEMBER 23<sup>RD</sup>, AT 9:00 AM ET (Recording Available)  
Tolerance & Inclusion – Volunteering Enabling  
Community Cohesion & Embracing Diversity

4



OCTOBER 7<sup>TH</sup>, AT 9:00 AM ET (Recording Available)  
Volunteering & the Digital World – Extending  
the Power of Volunteering through New Tech

5



OCTOBER 28<sup>TH</sup>, AT 9:00 AM ET (Recording Available)  
Corporate Volunteering – Delivering Business  
Objectives through a Values Focused Mission

6



NOVEMBER 18<sup>TH</sup>, AT 9:00 AM ET  
Measurement & Impact – Providing the  
Evidence that Volunteering is Good for Society  
& Good for You

7



DECEMBER 9<sup>TH</sup>, AT 9:00 AM ET  
Volunteering 2030 – New Paradigms

An illustration on the left side of the slide depicts a person sitting at a light blue desk, working on a laptop. Behind them are two large monitors. The top monitor displays a blue bar chart with a white cloud and a dashed white line graph. The bottom monitor shows two circular progress indicators. A blue paper plane is flying in the upper left corner. The background is a mix of purple and pink clouds.

# MEASUREMENT & IMPACT

PROVIDING THE EVIDENCE THAT VOLUNTEERING IS  
GOOD FOR SOCIETY AND GOOD FOR YOU



## MODERATOR Jean Tan



Jean Tan is the Executive Director of the Singapore International Foundation (SIF), a non-profit dedicated to international peace-building and development. Prior to SIF, she served at the ministries of Manpower, Foreign Affairs, and Information and the Arts. Jean is a graduate of the National University of Singapore and was awarded the Singapore Government Merit Scholarship to pursue postgraduate studies in the United States. In her spare time, Jean volunteers on the Board of the International Forum on Development Service, a global network of volunteer-driven development agencies, and chairs its annual conference committee. She also serves on the Global Public Diplomacy Network as a Founder Board Member and on the Board of SG Enable, an agency dedicated to serving persons with disabilities.





## KEY PRESENTERS

### Dr. Cliff Allum



Cliff Allum is an Associate Fellow at the Third Sector Research Centre, University of Birmingham, UK. He is a researcher and writer focusing mainly on the area of volunteering. Prior to this he had been involved in both the UK and international voluntary sector including roles as CEO of Skillshare International and President of the International Forum for Volunteering in Development. He has been a volunteer in grass roots football coaching and is currently involved in tennis coaching and tennis tournaments. Cliff is also National Treasurer and Trustee of the WEA, the largest voluntary sector provider of Adult Education in the UK. He lives in Birmingham, UK.



## KEY PRESENTERS

### Dr. Peter Devereux



Dr. Peter Devereux is coordinator of the SDG Unit he developed at Curtin University as well as the Sustainability, Ecology and Communities unit at Murdoch University. He is a co-chief investigator on a longitudinal research study of Australian Volunteers. He is on national and international volunteer research committees and coordinates the Western Australian SDG Network. Peter has focused on volunteering for development and sustainability policy, research and practice for 30 years and publishes and presents extensively in this area. Previously he worked on Volunteering and SDGs research in Myanmar; UN Volunteers HQ; as environmental adviser in Nicaragua, UN volunteer in Fiji, and manager of AVI's Perth office.





# Measurement and Impact: Finding Evidence Volunteering is Good for Society and Good for You

Dr. Cliff Allum, Associate Fellow, Third Sector Research Centre, University of Birmingham, UK

Dr. Peter Devereux, Adjunct Research Fellow, Curtin University, Australia



# What we are going to do

This presentation is about how volunteering organisations can approach measurement and impact as part of normal practice – and to make it simple and appropriate.



//

*The broader, more inclusive, conception of volunteering highlights that measuring the impact of volunteering can be approached in terms of benefits for volunteers and for society. This can be seen not just in-service delivery or social change but also in the health and wellbeing of volunteers.*



# Two Key Questions

How does the volunteer experience impact on the volunteer personally and influence their future opportunities and behaviour?

How do volunteers impact the aspirations and needs of the communities where they volunteer?

A close-up photograph of a person's hand, showing the palm and fingers, positioned on the left side of the slide.

# How the volunteer experience impacts on the volunteer

- Just ask!
- Just survey!
- Just research!

# Using more than one data source







# Measuring impact through objectives?

- Setting objectives and monitoring
- Looking back at what was achieved

# The Sustainable Development Goals

## SUSTAINABLE DEVELOPMENT GOALS



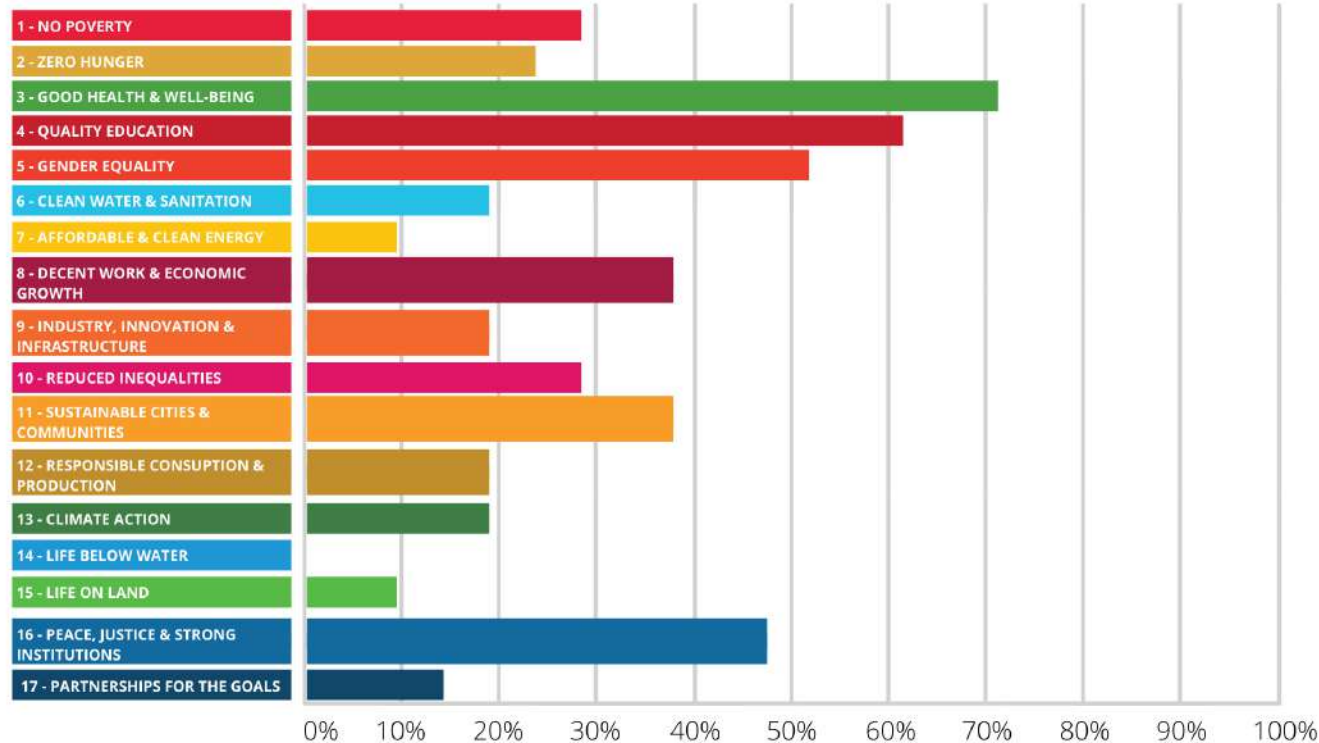
# The contribution of volunteers according to Voluntary National Reviews, 2017



SOURCE: 2018 STATE OF THE WORLD'S VOLUNTEERISM REPORT THE THREAD THAT BINDS

#SWVR2018  
www.unv.org/swvr

# SDG volunteering self assessment by volunteer managers in Western Australia 2017



# Initial self-assessment of your Sustainable Development Goals Volunteering contributions

|  |                          |
|--|--------------------------|
| 1. NO POVERTY                            | <input type="checkbox"/> |
| 2. ZERO HUNGER                           | <input type="checkbox"/> |
| 3. GOOD HEALTH & WELL-BEING              | <input type="checkbox"/> |
| 4. QUALITY EDUCATION                     | <input type="checkbox"/> |
| 5. GENDER EQUALITY                       | <input type="checkbox"/> |
| 6. CLEAN WATER & SANITATION              | <input type="checkbox"/> |
| 7. AFFORDABLE & CLEAN ENERGY             | <input type="checkbox"/> |
| 8. DECENT WORK & ECONOMIC GROWTH         | <input type="checkbox"/> |
| 9. INDUSTRY, INNOVATION & INFRASTRUCTURE | <input type="checkbox"/> |
| 10. REDUCED INEQUALITIES                 | <input type="checkbox"/> |
| 11. SUSTAINABLE CITIES & COMMUNITIES     | <input type="checkbox"/> |
| 12. RESPONSIBLE CONSUMPTION & PRODUCTION | <input type="checkbox"/> |
| 13. CLIMATE ACTION                       | <input type="checkbox"/> |
| 14. LIFE BELOW WATER                     | <input type="checkbox"/> |
| 15. LIFE ON LAND                         | <input type="checkbox"/> |
| 16. PEACE, JUSTICE & STRONG INSTITUTIONS | <input type="checkbox"/> |
| 17. PARTNERSHIPS FOR THE GOALS           | <input type="checkbox"/> |

1. Do you think your organisation/volunteers currently contribute to the achievement of one or more of the SDGs? Tick all that apply.

2. Can you give one or more examples from your organisation and illustrate how the contribution of volunteering covers one or ideally crosses over several specific SDG goals?

3. Can you give any specific examples of how aligning with the SDGs could provide benefits for your organisation or work. What is one activity you could begin with and then build on?

4. Could you frame this experience in a paragraph with an appropriate photo for sharing with others eg via your website or twitter?

# Volunteer Impact Assessment using toolkits



The UK Institute for Volunteering Research developed the Volunteer Impact Assessment Toolkit. An example of its successful use including its traffic lights system to transparently convey key results completed for the Gaelic Women's football association can be seen on the web at [bit.ly/2I9bK2Y](https://bit.ly/2I9bK2Y)



The 2030 Agenda toolbox draws on guidance from United Nations entities, initiatives by national governments, civil society and the private sector. It benchmarks approaches to measuring volunteering both for its inherent value and to reflect the contributions volunteers make to economic, social and environmental development under the 2030 Agenda for Sustainable Development and the Sustainable Development Goals see [bit.ly/3k58BhZ](https://bit.ly/3k58BhZ)





# Measurement, organisational practice, and challenges

## A LEARNING JOURNEY

# The learning journey on measuring impact

- Find out what you really need and what works for your organisation
- Is it cost effective?
- Can you access and use a tool kit?
- Have you thought about organisational buy-in and the impact on working time?

# THANKS!

Any questions?

You can find us at:

- [C.Allum@bham.ac.uk](mailto:C.Allum@bham.ac.uk)
- [Peter.devereux@curtin.edu.au](mailto:Peter.devereux@curtin.edu.au)

## PANELISTS

# Paul Reddish, Diana Djalalova & Carmen Choy



Paul is the Chief Executive of Volunteering Matters. Volunteering Matters supports over 100 volunteering programs throughout the UK, working with 30,000 volunteers. They support communities to lead social change in critical areas such as isolation and loneliness, skills development, youth social action and the improvement of mental health and wellbeing. Paul also chairs the national volunteering coordination response, made up of key leaders from across both government and the voluntary sector. Prior to his current role, Paul was CEO of ProjectScotland.



Diana is a public figure, federal expert, mentor of social projects, and Deputy Chairman of the Council of the Russian Association of Volunteer Centers. She has been devoting her professional life to the Association of Volunteer Centers and the development of the infrastructure for supporting volunteering in Russia. In 2015, Diana won the Moscow Masters 2015 competition. She was the organizer of the All-Russian Mutual Aid Action #ALLTOGETHER that united more than 119,000 volunteers in helping people during COVID-19.



Carmen Choy joined Standard Chartered in 2008 focusing on sustainability, sponsorship and brand management. From 2015-2019, she led Seeing is Believing, the bank's flagship community investment initiative that had contributed \$100 million to eliminate avoidable blindness in Africa, Asia, Middle East and Latin American. Currently, Carmen serves as the Director of Employee Volunteering and Employability, managing global employee volunteering strategy and community investment programs in youth employability.

# SAVE THE DATE



## Volunteering 2030 – New Paradigms

Rapidly changing societal trends, technological innovation, virtual landscapes, and a global commitment to enabling the Sustainable Development Goals for everyone, everywhere creates an emerging dynamic where established boundaries for volunteering are being challenged and changed. Such a 'borderless state' often within countries but sometimes across nation states requires more collaboration, integration and sharing of resources to bring about the change the world needs. Partnership across organizations and sectors, new ways of engaging citizens and volunteering across borders can bring innovation and greater impact to the involvement of volunteers.



# THANKS!

## SESSION RECORDING & CONTEXT PAPER

The recording of this session and the context paper will be emailed to you soon. They will also be available online at [www.iave.org/virtualforums2020](http://www.iave.org/virtualforums2020).

## JOIN IAVE

Become an advocate for volunteering worldwide! Join our network of volunteer leaders at [www.iave.org/join-now](http://www.iave.org/join-now).



FACEBOOK.COM/IAVEOFFICIAL



@IAVE



LINKEDIN.COM/COMPANY/IAVE



@IAVEOFFICIAL

**VOLUNTEERING TOGETHER** TO ENABLE CHANGE AND CREATE A BETTER WORLD

