

Invitation to Sponsorship



International
Association for
Volunteer
Effort



Busan Metropolitan City Volunteer Center



**BUSAN
METROPOLITAN CITY**

We are pleased to invite you to become a sponsor
of the 27th IAVE World Volunteer Conference

People Power: Creating a Sustainable Future through Volunteering

OCTOBER 22-25, 2024 | BUSAN, SOUTH KOREA

Introduction

Since its inception in 1970, the IAVE World Volunteer Conference has been the premier global convening for volunteer leaders. This event creates a vital space to affirm a global culture of volunteering and the importance of volunteers in building community resilience and social cohesion. The conference gives recognition to the billions of volunteers working every hour for the wellbeing of their communities and our world. In 2024 we welcome the global volunteering community to network, share, and learn from one another how volunteers can help tackle the planet's most pressing social, economic and environmental issues.

From October 22-25, 2024, IAVE will hold its 27th World Volunteer Conference in Busan, South Korea. As in years past this will be the single largest global gathering of volunteering experts and practitioners.

The conference will be hosted by the Busan Metropolitan City Volunteer Center, an organization that recognizes the importance and value of volunteering and is dedicated to creating a positive culture of volunteer involvement. Busan is a major metropolis of 3-5 million people, and the Volunteer Center is supported by the Busan Metropolitan City government.

The conference is expected to attract 800 participants from more than 100 countries, representing all stakeholders of the global volunteer community, including individual leaders, civil society organizations, businesses, government agencies and academia.

The 27th IAVE World Volunteer Conference is designed to:

- ▶ Provoke discussion around current volunteering issues and consider the important role for volunteering in helping to tackle major global issues and deliver on the Sustainable Development Goals.
- ▶ Discover new and creative solutions to the challenges volunteer leaders face each day.
- ▶ Promote active learning among participants.
- ▶ Provide examples of projects, lessons learned and inspiring practices about developing volunteering around the world.
- ▶ Lay the groundwork for collaborative efforts between participants.
- ▶ Share the latest research on volunteering.
- ▶ Highlight our shared commitment to volunteering.

The four-day conference features numerous plenaries, forums and breakout sessions consistent with the overarching conference theme of **People power: Creating a Sustainable Future through Volunteering.**

Global Sponsorship Benefits and Opportunities

When people get involved in their communities, things change for the better. They know the issues and problems that need attention, connections are made and people, acting as volunteers, become engaged in the world around them. It is for this reason that across the world, volunteers are relied upon as a place to turn when help is needed, but also, as a force that enables social change.

IAVE's mission is centered on these volunteers, and the leaders who champion volunteering in their companies, countries, and communities. This means growing the expertise and impact of these volunteer leadership organizations through training and capacity development, sharing our knowledge and best practices, and by lifting up the importance of volunteering in spaces of influence at the global level.

An important vehicle for sharing our knowledge and best practices has always been the IAVE World Volunteer Conferences. Additionally, these conferences also serve to celebrate volunteering in all its forms across the globe. By joining us to support the 27th IAVE World Volunteer Conference in partnership with the Busan Metropolitan City Volunteer Center in October 2024, you are helping us to achieve our important mission and supporting the wider global volunteering to create a more sustainable future for the planet.

Global sponsorship provides companies with the opportunity to:

- ▶ Position your company as a global leader in support of volunteering.
- ▶ Publicize your volunteer and CSR programs to other companies, international NGOs, the media, and civil society leaders from around the world.
- ▶ Link your brand with the premier global convening for volunteering.
- ▶ Align your company and employees with the growing worldwide volunteer movement.
- ▶ Support the continued development of the field of corporate volunteering.

Sponsorship Levels

Platinum - \$50,000 USD

- ▶ Premium branding on IAVE and conference website, promotional materials, and signage at the conference facility.
- ▶ Premium branding on all ongoing conference social media campaigns.
- ▶ Recognition at Opening Gala Dinner
- ▶ Conference session speaking opportunity.
- ▶ Opportunity to provide preconference blog about your volunteering program
- ▶ Five complimentary registrations.
- ▶ Conference Booth.

Opportunity to sponsor a volunteer leader and/or a volunteer youth leader (2 persons) who would otherwise be unable to attend the conference. The selection would be made in consultation with IAVE.

Gold - \$35,000 USD

- ▶ Branding on IAVE and conference website, promotional materials, and signage at the conference facility.
- ▶ Branding on all ongoing conference social media campaigns.
- ▶ Recognition at Opening Gala Dinner.
- ▶ Opportunity to provide preconference blog about your volunteering program.
- ▶ Four complimentary registrations.
- ▶ Conference Booth.

Opportunity to sponsor a volunteer leader or a volunteer youth leader (1 person) who would otherwise be unable to attend the conference. The selection would be made in consultation with IAVE.

Silver - \$25,000 USD

- ▶ Branding on IAVE and conference website, promotional materials, and signage at the conference facility.
- ▶ Branding on all ongoing conference social media campaigns.
- ▶ Opportunity to provide preconference blog about your volunteering program.
- ▶ Three complimentary registrations.
- ▶ Conference Booth.

Bronze - \$15,000 USD

- ▶ Branding on IAVE and conference website and promotional materials, and signage at the conference facility.
- ▶ Branding on all ongoing conference social media campaigns.
- ▶ Opportunity to provide preconference blog about your volunteering program.
- ▶ Two complimentary registrations.

To discuss your commitment, please contact:

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