Photo: Members of the Global Network for Volunteering Leadership (GNVL) at the Global Volunteering Leadership Summit in Abu Dhabi.









2021 IAVE IMPACT REPORT

Advancing our Mission -

BUILDING A ROADMAP FOR TRANSFORMATION WITH A NEW 5-YEAR STRATEGIC PLAN

This year, we created a new five-year Strategic Plan, engaging hundreds of members, and stakeholders within our network and the global volunteering community. Through this effort we were able to clearly determine IAVE's differentiators (fig 1) and the values that are important to our stakeholders. Using this collective data, the Board of Directors and the Secretariat team virtually convened for a series of workshops to tackle key strategic questions regarding our constituents, pillars of work and the global challenges we hope to address. Our 9-month long effort has allowed us to produce a comprehensive strategic plan, with a renewed mission and 5 strategic goals.

At IAVE, we know that the estimated 1 billion people worldwide who volunteer each year create a collective expression of civic engagement that builds community cohesion and resilience that is fundamental to making a better life for us all. It is imperative, perhaps now more than ever, that IAVE use its voice and influence to actively and continuously



FIGURE 1: IAVE'S
DIFFERENTIATORS

promote a global narrative that substantiates and sustains this effort.

We also know that leadership plays a critical role in creating and sustaining environments that enable greater and more effective volunteering. We believe that volunteer leaders, be they individuals or organizations, are critical to supporting, valuing, and developing volunteering at the national and regional levels. These leaders maintain active relationships and partnerships with volunteer-involving organizations, governments, corporations, and institutions. They are the conveners of myriad local organizations in the communities they serve, harnessing the power for collective action, and promoting the role of volunteering at the local and societal level.

These leaders – and volunteers in general – are the world's advocates, activists, and change-makers. Our renewed mission centers on ensuring that volunteers are safe and supported in their work and allowed to become recognized as legitimate and important actors in achieving a just and sustainable world.

Through our renewed purpose and commitment to our various stakeholders and the global volunteering community, we look forward to bringing this plan to life over the course of the next 3 years.

OUR MISSION

IAVE creates a more just and sustainable world by enabling the leaders, organizations, and environments that empower volunteers.

5 STRATEGIC GOALS

- IAVE provides a global voice that values and gives recognition to the important contribution of volunteers to building a more just and sustainable world.
- 2. IAVE works toward a global environment which values inclusion and endorses, protects, and supports all volunteers in having safe and supportive volunteering environments.
- 3. IAVE maximizes the effectiveness of Global Corporate Volunteer Council and Global Network of Volunteering Leadership members as changemakers enabling them to facilitate and grow volunteer engagement to help solve the world's social, economic, and environmental challenges.
- 4. IAVE is recognized as a global authority and innovator on volunteering.
- 5. IAVE is a well-managed, results-oriented, and responsive organization making efficient use of all resources, serving as a worthy steward of all philanthropic investments and exemplifying outstanding staff leadership and governance.

ADVOCACY FOR AN ENABLING ENVIRONMENT

IAVE advocates for the global recognition of volunteering as vital to the creation of a just and sustainable world. We strive for equity and a diverse share of voice to include volunteering leaders and organizations and to create an enabling and empowering environment for global volunteering.

High Level Political Forum

An important part of our advocacy pillar is the work we do in collaboration with the Volunteer Groups Alliance (VGA), a global coalition bringing together organizations and networks that contribute to sustainable development through volunteering. In July 2021, this work included our strategic participation at the United Nations 2021 High-Level Political Forum (HLPF), convened online under the theme "Sustainable and resilient recovery from the COVID-19 pandemic that promotes the economic, social and environmental dimensions of sustainable development".

IAVE's contribution was vital to achieving a robust set of goals and collectively advancing one powerful message – Volunteering is essential to achieving the SDGs. We played a dynamic role in gathering global examples and shaping the narrative for submitting our 2021 Position Paper on Volunteering to the HLPF. We also actively assisted in organizing the VGA side event and presenting our latest research, Leadership for Volunteering: the COVID-19 Experience. Members of our Global Network for Volunteering Leadership (GNVL) were also invited to present, including Naua (Jordan), Perú Voluntario and Instituto Nacional de la Juventud (Chile).







Photos above: GNVL Members, INJUV (Chile), Naua (Jordan), Peru Voluntario, present at the VGA side event for HLPF 2021.

Our collective effort resulted in the inclusion of language highlighting the contribution of volunteers in the United Nations Ministerial Declaration, which has been adopted by the Member States.

Voluntary National Review

Of the 42 Voluntary National Reports (VNRs) prepared for this year's High Level Political Forum, at least 25 (60%) mentioned the positive contributions volunteering has made to the achieving the Sustainable Development Goals (SDGs). In collaboration with UN Volunteers and Volunteer Groups Alliance, IAVE engaged its members in countries presenting VNRs to help them advance the inclusion of volunteering in their reports. Particularly, IAVE guided and supported Global Network for Volunteer Leadership (GNVL) members in developing such efforts, providing them the knowledge and the connections they need to successfully participate in this process.

A concrete example of positive results generated comes from Niger. GNVL member, Agence Nigérienne de Volontariat pour le Développement (ANVD), organized a forum on national structures to highlight volunteers' contribution in achieving the 2030 Agenda, in parallel to the countrywide reporting process.

UNGA

On September 22nd, Samuel Turay, the National Coordinator of VIONet Sierra Leone and a member of IAVE's Global Network of Volunteering Leadership, represented the global volunteering community at the UNGA UNMute Civil Society Dialogue. Samuel provided an update on the current state of civil society in Sierra Leone, highlighting its limited engagement with the government. He also reminded the government of their promise to create different committees where civil society will participate and to create an enabling platform for them to engage in national dialogue.

Simultaneously, the United Nations
Secretary-General published a report on the
contributions of volunteering to achieve the
2030 Agenda, the only stakeholder group with
a unique report from the Secretary General.
The report recognized significant progress
made, however identified the need for further
efforts to integrate volunteering into national
development strategies, plans and policies.







Top and center photos: Volunteer leaders as a ANVD's forum on national structures to highlight volunteers' contribution in achieving the 2030 Agenda, run parallel to the VNR process.

Bottom photo: Samuel Turay of VIONet Sierra Leone and GNVL member representing the global volunteering community at the UNGA UNMute Civil Society Dialogue.

EXPO 2021

On 5th December, we had the privilege of participating in EXPO 2021 in Dubai, as part of the Global Volunteering Leadership Summit. Expo celebrated the volunteer heroes of communities around the world, recognizing the valuable role they play in working to make a real difference for people and communities. At Expo 2021 IAVE joined with the Ministry of Community Development, UAE, the United Nations Volunteers Program and the Emirates Foundation in a specialist event to celebrate volunteer impact for the sustainable development goals. As the UNV State of the World's Volunteerism report 2022 was unveiled IAVE Executive Director, Nichole Cirillo and Board Member Cathy Scott from UPS joined the panel to discuss the role of volunteering in building equal and inclusive societies. They were also joined virtually by IAVE member organization Volunteers Involving Organizations Network, Sierra Leone, represented by Samuel Turay.

Top photo: Executive Director, Nichole Cirillo and Board Member Cathy Scott from UPS as panelists to discuss the role of volunteering in building equal and inclusive societies for the SWVR 2022 launch.

Bottom photo: IAVE members at the specialist event at EXPO 2021 in celebration of IVD 2021 and Celebrating Volunteering Heroes.





KNOWLEDGE CREATION AND SHARING

IAVE advances volunteering's global practice, efficacy, representation, and influence by generating an evidence base around effective volunteering at the individual, organizational and societal level. We connect and convene people together to share experience, expertise, and ideas. We are recognized as sector thought leaders and generously share our data and evidence broadly.

Leadership for Volunteering: The COVID-19 Experience

In September, IAVE published a global research report "Leadership for Volunteering: The COVID-19 Experience". The report examined how COVID-19 impacted the strategic leadership role of Volunteer Leadership Organizations (VLOs) in advocacy, development and volunteer mobilization and considered what this means for the future of volunteering. The research team, commissioned by IAVE, gathered evidence from 70 organizations across 67 countries, which showed that COVID-19 has significantly restructured the volunteering landscape. The report is available for download at leadership4vol.iave.org.

Subsequently, two webinars were organized in relation to the report. The first webinar, "Leadership for Volunteering: The COVID-19 Experience" provided an overview of the findings from the report, presented by the lead researchers, Dr. Jacob Mwathi Mati, Helene Perold





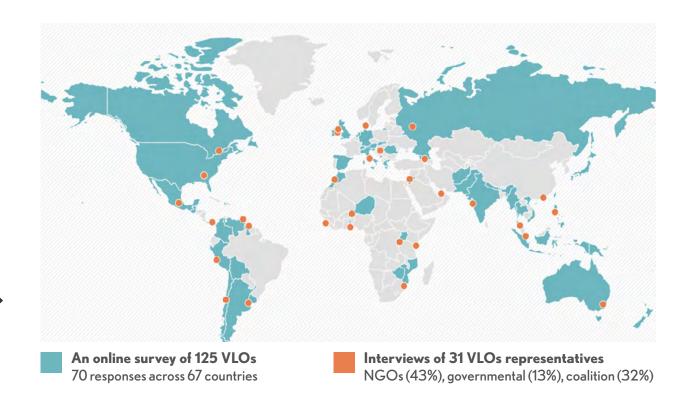


Photos right: IAVE's latest research on "Leadership for Volunteering: The COVID-19 Experience".

and Dr. Cliff Allum. The second webinar, "Volunteering and the Role of Technology" explored a key theme that arose from the research on the use of technology to support and mobilize volunteers during the pandemic. The webinar featured practitioners from around the world to discuss how they have leveraged technology to meet the challenges and maximize opportunities brought on by COVID-19. In total, we had 1008 registrants from 128 countries, across all regions and sectors.

INTERVIEWS & SURVEYS CONDUCTED FOR THE RESEARCH

WEBINAR METRICS



Session Title	Registrants	Q&A Asked	Countries Represented
Leadership for Volunteering: The COVID-19 Experience Research Launch	624	11	100
Volunteering and the Role of Technology	379	11	89

Volunteering for Social Change Webinar Series

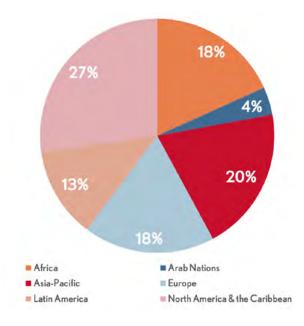
From February to May, IAVE produced a 4-part webinar series on Volunteering for Social Change, exploring the role of volunteers in social activism and the various ways they contribute to a more peaceful, equitable and sustainable society. The webinars also had a particular focus on dealing with the impact of and supporting the recovery from the COVID-19 pandemic.

The webinars were underpinned by a revisiting of an IAVE/CIVICUS/UNV paper produced in 2007/2008, still highly relevant as we consider volunteers as activists for social change. The webinars explored the relationship between volunteering and activism and showcased how this is important in today's context and how it has been evidenced in dealing with the current pandemic.

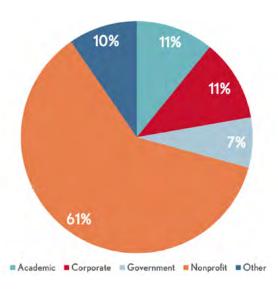
METRICS FROM THE WEBINAR SERIES

Session Title	Registrants	Q&A Asked	Countries Represented
Volunteerism and Social Activism	182	10	50
Volunteers as Key Actors within Civil Society Dealing with the Impact of COVID-19	408	16	80
Volunteers Taking Action to Support the Recovery of COVID-19	315	19	72
Volunteering for Social Change: The Importance of Partnership	678	21	96

Regional Breakdown of Registrants



Sector Breakdown of Registrants



Volunteering Together Magazine

This year we published two issues of the Volunteering Together Magazine, "Stronger Together: The Importance of Partnership" (May 2021) and "Advocating for an Enabling Environment for Volunteering" (November 2021). The May 2021 issue focused on the importance of partnership to build collective resilience in our communities, particularly during the pandemic. Inspiring stories of cross-sector and cross-border collaboration

between volunteer leaders, organizations and companies were highlighted in this issue of the magazine. The November 2021 issue featured stories from the organizations and companies that are advocating for an enabling environment for volunteering – from working with key actors across all sectors to formally recognize the value and impact of volunteering, to advocating for legal frameworks ensuring the health and safety of volunteering. Each issue had an average of 2650 readers from across the globe.



FEATURING STORIES FROM —————

- DIRECTV Latin America (Argentina)
- Volunteer Involving Organizations Society (Kenya)
- Naua (Jordan)
- Volunteering Australia
- Philippine Coalition on Volunteerism
- Volunteering Matters (UK)
- Volunteering New Zealand
- France Volontaires
- Seoul Volunteer Center (South Korea)
- MY World Mexico
- Cognizant
- Volunteer Groups Alliance
- Nigerien Volunteer Agency for Development (Niger)
- Bavaria (Colombia)
- Copalana (Switzerland)
- Agency for Volunteer Service (Hong Kong)

Speaking Engagements

Throughout the year, the IAVE staff and Board of Directors have been actively participating in various speaking engagements such as webinars, forums and conferences hosted by organizations around the globe. In total, we have engaged in 19 events across all 6 regions. Participating in external events has allowed IAVE to better share our expertise with the global community, broaden our reach and strengthen our relationship with partner organizations.

SPEAKING ENGAGEMENTS IN 2021 →

Event Title	Organizer
The Voluntary National Reviews – Reporting the impact of volunteering to achieve the Agenda 2030	IAVE, NOREC, VGA, UNV, France Volontaires
Goodstock Conference	Good Deeds Day
Canadian National Volunteer Week - Global Volunteering Webinar	Better Living Health & Community Services
Inspiring Employee Volunteering Webinar	FirstRand
Dialogue on Volunteering for Resilient Recovery: Fostering Solidarity and Pulling Together Through Adversity	Beijing Volunteer Service Federation
Youth Entrepreneurship at the Base of the Pyramid as Social Transformation	GPDSA & Global Peace Foundation
COVID-19 Response and Volunteer Centers in Europe	bagfa
Hong Kong Volunteer Symposium	Baptist Oi Kwan Social Services
VSSN Online Day Conference - Volunteering in a Global Pandemic	Voluntary Sector Studies Network
Mentorship with Purpose - "The power of volunteerism"	Discovery Limited
VGA Side Event - Volunteers and COVID-19	Volunteer Groups Alliance
Volunteering and Social Entrepreneurship International Conference	Bevol
Points of Light Conference	Points of Light
Contribution of Volunteers & Volunteering Organisations in Reaching SDGs Webinar	CEV
PhilCV Strategic Planning	Philippine Coalition on Volunteerism
IVCO 2021	Forum
CVSS Expert Speaks Series	Council of Voluntary Social Services
X Moscow International Forum	Russian Managers Association
Volunteering Taiwan+20 International Forum on Volunteering and Innovative Governance	Volunteering Taiwan

LEADERSHIP DEVELOPMENT

IAVE creates spaces which affirm and grow a global culture of volunteering, giving recognition to the importance of volunteers enhancing social cohesion. We accomplish this through supportive networks such as our Global Corporate Volunteer Council (GCVC) and our Global Network of Volunteering Leadership (GNVL) and through global convenings such as our biennial World Volunteer Conference.

Global Network of Volunteering Leadership

In 2020, IAVE launched the first-of-its kind Global Network of Volunteering Leadership (GNVL). Since then, the network has grown to include 78 organizations from 65 countries, across Africa, Arab Nations, Asia-Pacific, Europe, Latin America and North America & the Caribbean.



- Africa
 Democratic Republic of Congo, Ghana (2), Kenya,
 Malawi, Mauritius, Mozambique, Niger, Rwanda, Sierra
 Leone, Togo (2), Uganda, Zimbabwe (3)
- 4 Arab Nations
 Jordan, Lebanon, Morocco, United Arab Emirates
 - Asia-Pacific
 Afghanistan, Australia, Hong Kong/China, Macao/China, Chinese Taipei, India, Indonesia, Japan, South Korea, Malaysia, Mongolia, Nepal (2), New Zealand, Pakistan (2), Philippines (3), Singapore, Thailand, Vietnam
- Europe
 Bulgaria, Croatia, Denmark, England, Germany (2),
 Georgia, Ireland, Israel, Italy, Montenegro, Netherlands,
 Northern Ireland, Portugal, Russia (2), Scotland,
 Slovakia, Spain, Wales
- Latin America
 Argentina, Bolivia, Chile (2), Mexico, Panama, Peru (3),
 Uruguay, Venezuela
- North America & the Caribbean
 Canada, Guyana, Saint Lucia, Trinidad and Tobago,
 United States of America

Leadership Mentoring Program

Considering the importance of skillsdevelopment as a key-aspect of capacity building and social capital growth, IAVE developed the pilot for a Leadership Mentoring Program to support leaders of volunteering to develop more effectively. The initiative is a resource for GNVL members to build confidence, supporting their professional development. We also recognize the benefits of a mutual mentoring process, where mentors gain new skills and knowledge, building strong relationships with colleagues of the volunteering field globally. From January to June 2021, 5 mentees and 5 mentors were paired up for a 6-month long learning journey. The pilot program was well received by both the mentors and mentees, with 100% of attendees rating the overall experience as very good or excellent.

5 MENTEES & 5 MENTORS FOR A 6-MONTH PROGRAM ———



Mentees	Mentors
1. Samuel Turay (GNVL Member)	1. Denise Hayward (GNVL Member)
National Coordinator, Volunteer Involving	CEO, Volunteer Now, Northern Ireland
Organization Network, Sierra Leone	
2. Tinatin Meskhi (GNVL Member)	2. Michelle Kitney (GNVL Member)
Executive Director, Helping Hand, Georgia	CEO, Volunteering New Zealand
3. Fernando Padilla (GNVL Member)	3. Denisse Blanca Amores (GCVC Member)
National Coordinator, Programa Voluntariado	Social Impact Manager, CEMEX , Mexico
Transforma País, Instituto Nacional de la Juventud,	
Chile	
4. Deedar Guerra (GNVL Member)	4. Nichole Cirillo (IAVE Leader)
Vice President, Conselho Nacional do Voluntariado,	Executive Director, IAVE, United States
Mozambique	
5. Giselle Mendez (GNVL Member)	5. Christine Funk (GCVC Member)
Initiator & Managing Director, The Volunteer Center	Associate Director, Corporate Responsibility, Merck,
of Trinidad and Tobago	United States

Accelerator Fund

This year, one member of the GNVL was granted an accelerator fund to better allow him to participate in the global dialogue and to build their capacity. The member has been highly engaged with the network since its inception, participating in various GNVL initiatives such as the mentoring program. The fund has allowed him to better connect with his mentor virtually by remedying telecommunication barriers. Over the course of the mentorship program, the member worked with his mentor to determine how his organization could influence his country's government to build a framework for a national volunteering structure. As a result, the member was asked by the Ministry of Youth in his country to produce a plan to build this structure for volunteering. He has suggested that the Ministry includes IAVE in this work as a technical advisor, to which they agreed.

Global Volunteering Leadership Summit

For the first time since 2019, we hosted an in-person event for the GNVL, co-hosted with the Emirates Foundation. The Global Volunteering Leadership Summit took place in Abu Dhabi from December 3-6 2021. The Summit was a major milestone in the life of the network. 42 GNVL members attended this event.

The Global Summit enabled participants to reflect on how the COVID-19 pandemic had influenced volunteering. The recent IAVE research report 'Leadership for Volunteering: the COVID-19 Experience' provided the context and evidence to inform the discussion. Organizations and government representatives from the United Arab Emirates and a number of members from the Cooperation Council for the Arab States of the Gulf also shared their experiences of the volunteer response within their countries during this major world crisis.

The Summit provided the opportunity for participants from the GNVL network to discuss what is important to them. Building on the 'Road to Abu Dhabi' workshops and using the 'open space' approach at the Summit they were able to spend time providing peer leadership and sharing their own knowledge and experience of important issues for the future of volunteering including engagement with government, effective volunteer management practice, promoting and delivering inclusion, to name but a few. The Summit highlighted the importance of volunteer involvement and the importance of leadership in supporting and developing volunteering. It also enabled participants to share a wide range of experiences from across the globe, to learn how they each tackled the extraordinary pandemic challenges and share learning about implications on ways forward.







Photos above: Participants at the Global Volunteering Leadership Summit

Global Corporate Volunteer Council

The Global Corporate Volunteer Council (GCVC) is the only global leadership network for companies sharing a commitment to engaging their workforce as volunteers in the communities where they live and work throughout the world. GCVC helps its members advance their global employee volunteer programs, as well as excel in taking on the challenges of a complex and everchanging world.



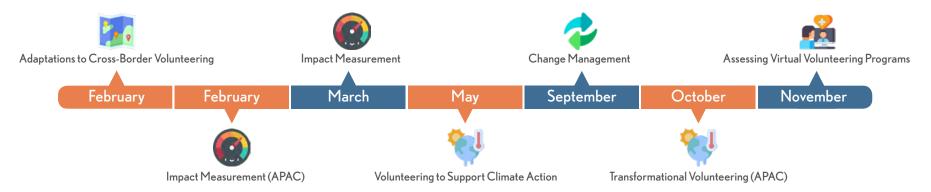


STATE STREET





GCVC members met virtually in 2021 covering various trending topics in corporate volunteering:



ResilienCities

This year, IAVE launched ResilienCities, a corporate volunteering initiative to engage employees in making their cities more inclusive, resilient and sustainable. Through this program, employees from participating companies have the opportunity to attend trainings and take part in volunteering activities, geared toward promoting sustainable mobility, making cities more accessible and preserving our urban biodiversity.

For the pilot, the program was customized exclusively for Airbus. Over the course of three months, Airbus employee volunteers are working with European, community-based nonprofit organizations whose work contributes to making our cities more inclusive, resilient and sustainable for all. The program launched in December with a series of trainings and is continuing in 2022.

Kenn Allen Global Award for Volunteer Leadership

This year, in honor of his lifetime contribution to the global volunteer sector, IAVE launched the Kenn Allen Global Award for Volunteer Leadership to recognize an individual whose volunteer leadership has had

a transformative effect on their community, country or region. Each year, the Award will be given to one winner, who will be granted a stipend of \$1,000 to be used for his or her professional development.

After reviewing 63 excellent nominations from around the globe for this year's award, we were able to select the inaugural recipient for the Kenn Allen Award. Christine Ntahe. For over 25 years, she has been a volunteer leader and human rights activist in Burundi, promoting peace beyond ethnicities, children's rights and women's empowerment. Christine established the "Bon Geste" volunteer association in 2000 to support street children, orphans and other vulnerable infants in Burundi. Since its inception, her organization has been a safe haven for hundreds of vulnerable children around the country. Christine and her organizations coordinate activities on a voluntary basis, providing school kits and Sunday meals to street children and orphans. To date, her efforts have provided more than 1,000 children with access to education.

Top photo: Flyer for the ResilienCities x Airbus pilot program **Bottom photo:** Christine Ntahe, recipient of the 2021 Kenn

Allen Global Award





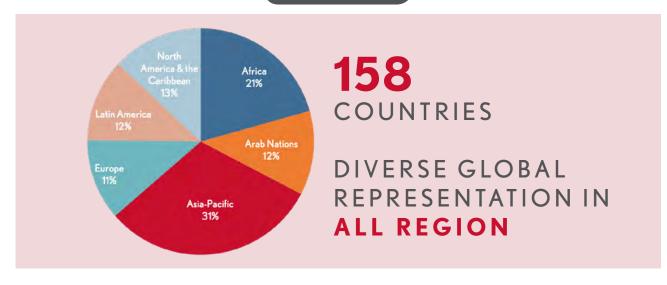
Building a Strong Organization

GROWING OUR MEMBERSHIP AND FRIENDS

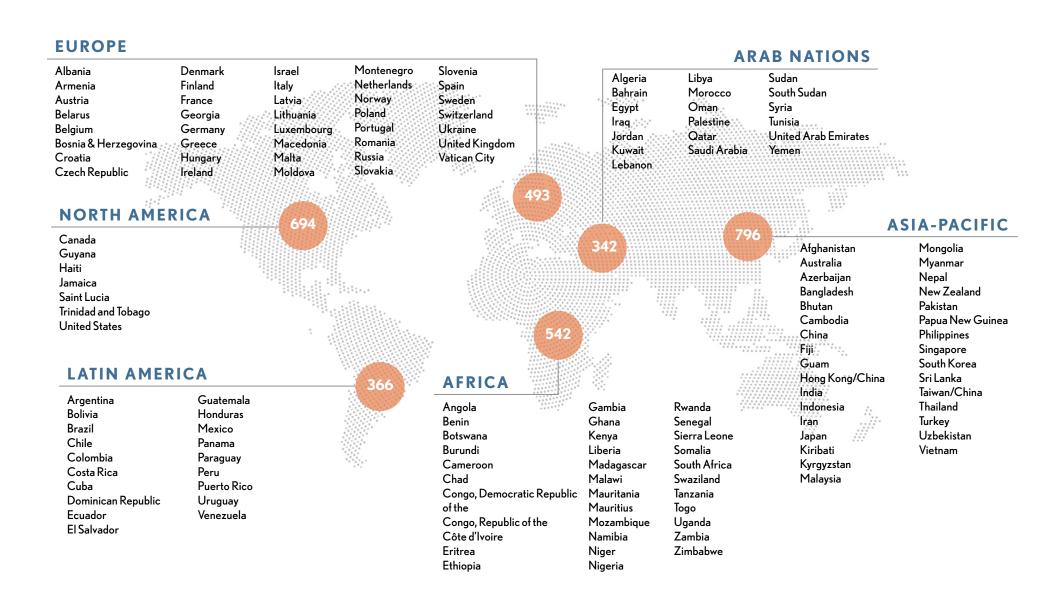
As a network organization, IAVE is strongly committed to our members and friends. In 2021, we continued our efforts to engage with our members through our monthly Members
Newsletter featuring updates, thought leadership pieces and news from the global community. We also provided our members to get involved through member-only events. Members also were presented opportunities to showcase their work as contributors to the Volunteering Together Magazine and as presenters in our various webinar series.



in



MEMBERS AND GLOBAL FRIENDS FROM AROUND THE WORLD



HEALTHY GOVERNANCE

This year saw the appointment of a new Arab Nations Regional Representative and three At-large members to IAVE's Board of Directors.

2021 has been a year of significant development for governance and operations with the establishment of an endowment, 100% board giving pledge and a Board led fundraising committee. The IAVE Board of Directors also met in-person for the first time since 2019 for the December 2021 Board meeting in Abu Dhabi.

IAVE BOARD OF DIRECTORS

Board Chair

RUTH LEWIN (South Africa)
Head of Corporate Responsibility, Discovery

Vice President & North America Regional Representative

MATT CLAUSEN (United States)
Public Private Partnership Specialist, Inter-American Foundation

Treasurer, Chair of the Finance Committee & Europe Regional Representative

WOLFGANG KRELL (Germany)
Executive Director, Augsburg Volunteer Center

Secretary & Arab Nations Regional Representative –

MOHAMED AL HOSANI (United Arab Emirates)

Director, Leadership and Empowerment, Emirates Foundation

Chair of Global Youth Volunteer Summit & Youth Representative

YVETTE TACKIE (Tanzania)

Management Support, DHL Global Forwarding

Africa Regional Representative

ELIZABETH OKEZIE (Nigeria) Lecturer, Federal Colleges of Education

Asia-Pacific Regional Representative

NUNTINEE MALANON (Thailand)
Founding Member & Managing Director, Volunteer Spirit Network

Latin America Regional Representative

CARMEN CHAVARRIA (Guatemala) Co-Founder, Guatemala Volunteer Center

Chair of the Fundraising Committee & Corporate Volunteering Representative

DIANE SOLINGER (United States)
Senior Change Management Practitioner, Google

Board Members At-Large

DIANE MELLEY (United States)
Executive Director & Senior Advisor, Philadelphia Foundation

KAREN BERGIN (United States)
Sr. Director, Employee Engagement, Microsoft Philanthropies

CATHY SCOTT (United States)
Vice President, Social Impact, The UPS Foundation

CARLOS PALACIOS (United States)
Lead, Global Volunteer Program, Telefónica Foundation



International Association for Volunteer Effort

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